

RIM BEKDASH

BBA GRADUATE

Contact Information



Beirut, Lebanon



+961 78 899 083



rimbekdash@gmail.com



www.linkedin.com/in/rim-bekdash-5590a0184/

Languages

Arabic – Mother Tongue

French – C1

English – C1

Achievements

- Won 2nd place Hackathon (Theme Fashion in 2050).
- SAT Score 1250

Certifications

- Business English Certificate Higher (Cambridge assessment)
- Diplôme de Français professionnel (DFP) CCI- Paris Ile de France accredited (score 97/100)
- Microsoft Office Excel Specialist.
- Brand Identity and Strategy (IE Business School).
- Business Model Innovation (HEC)
- Fundamentals of Digital Marketing (Google Digital Garage)
- Social Media Marketing Certification (Hubspot)
- SEO Foundations (LinkedIn Learning)

ABOUT ME

A Determined and curious fresh graduate in Business Administration with several experiences in the Marketing field. I'm eager to expand my knowledge in any business related field.

EDUCATION

Master's In Management- 09/2021- 06/2022

IAE de Poitiers, Poitiers, France.

Bachelor in Business Administration- 09/2018 to 05/2022

ESA Business School, Beirut in partnership with ESSEC Business School.

Exchange Semester- 01/2021 to 06/2021

Sciences Po, Paris.

High School Diploma in life sciences- 2004 to 2019

Lycée Franco-Libanais Verdun.

Average 15.57 (Mention Bien).

EXPERIENCE

Social Media Assistant- 04/2021 to Present

Influenshow, London.

Marketing and Advertising Agency.

- Provide ROI analysis of all marketing & sales activities
- Conducting social media & SEO audits
- Searching for brand collaborations & PR opportunities

Research Assistant & Social Media Manager- 02/2021 to Present

CRED Research Center, Beirut.

- Researching & executing new ideas for growing our online presence and audience
- Monitor and respond to comments and direct messages in an appropriate & timely manner.
- Coordinate with management to schedule team meetings and to provide follow-ups.

Assistant Consultant- 06/2020 to 08/2020

180 Degrees Consulting, Beirut.

University-based consultancy firm

- Assist in winning work by attending client scoping meetings, building client relationships, and developing proposal slide decks.
- Developed proposal slide decks in order to improve the client's marketing strategy and business model.
- Responsible for the company's social media presence.

Sales and Marketing Assistant- 06/2018 to 08/2018

Kaskas Co, Beirut.

Haute couture fabric suppliers

- Pursued resolutions to achieve complete customer satisfaction, including tracking down hard-to-find merchandise at diverse locations.
- Refunded payments for returned items and processed exchanges.
- Responsible for the firm's Instagram page.

SKILL HIGHLIGHTS

- Content Creation
- Team Work
- Communication
- Project Management
- Detail-Oriented
- Innovation