

Joseph Elias Abboud

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EDUCATION

- 2017 - 2021 **American University of Beirut (AUB), Beirut, Lebanon**
Bachelor of Arts in Economics
- 2002 - 2017 **International College (IC), Beirut, Lebanon**
French Baccalaureate Program, Economics and Sociology emphasis, Graduated with Distinction

PROFESSIONAL EXPERIENCE

- Nov '21 – Present **Salem Group, Lebanon**
Business Consultant, Internship
- Organizing and executing assigned business projects on behalf of clients
 - Analysing and interpreting data to unearth weaknesses and problems, and comprehend the causes
 - Formulating recommendations and solutions with attention to a client's objectives and capabilities, and limitations forming concise reports
 - Developing detailed business plans to drive small or radical changes
- Nov '21 – Present **Brainnest, Germany**
Trainee, Business Analysis Industry Training (Remote)
- Working on business cases based on current or past Brainnest projects, with the supervision and orientation from mentors
 - Attending online lectures given by experienced industry professionals
- Jan '19 – Present **ABCO S.A.L, Lebanon**
Independent Business Advisor, Part-time
- Searched for new business projects and conducted feasibility studies for current/future projects
 - Carried out an impact assessment on the effects of the currency devaluation on businesses such as a private beach, restaurant/bar, convenience store and a boutique.
 - Collaborated with other companies to attract new investors for ongoing projects such as the Jounieh Floating Island, and for future projects such as RoboPharm and RoboBank
- Feb - May '20 **Nudge Lebanon, Lebanon**
Project Intern, Internship
- Assisted a team of five economists in creating a nudge that encourages people to buy more local Lebanese products through the "Toters" application
 - Designed and developed the nudge by utilizing behavioural science principles to capture the consumer's attention
 - Conducted a randomized control trial to test the impact of the nudge on consumer habits

EXTRACURRICULAR ACTIVITIES

- Feb 19' – Present **The Grand Factory, Lebanon**
Community Representative, Community Program
- Promoted the Arab music scene and local artists throughout colleges in Lebanon
 - Helped organize and encourage people to attend the first edition of Qunbala cultural event
 - Participated in workshops related to marketing, artist booking and club management
 - Advocated NGOs collaborating with The Grand Factory

ADDITIONAL INFORMATION

American University of Beirut Varsity Football Team, 2018 – 2021
French Youth Citizenship First Prize Award, 2017
International College Varsity Football, Player of The Year Recipient, 2014

Languages: Fluent in English, French and Arabic
Computer: Microsoft Office Suite, STATA

Skills: Communication, Problem-solving, Teamwork, Critical thinking
Hobbies: Sports, Politics, Gaming, DJ, Cooking