

## Summary

Proactive graphic designer with skills in creativity, time management & taking initiative. Eager to bring value and contribute to team success through hard work & commitment to quality. Motivated to learn new skills, grow and excel in the Design industry.

## Education

### Lebanese American University

08/2018 - 06/2022

Bachelor of Fine Arts in Graphic Design • Byblos, Lebanon

- Managed to maintain a cumulative 3.93 GPA at LAU, with 50% scholarship for the past three years.

### SABIS International School

09/2005 - 06/2018

High School Diploma • Adma, Lebanon

- Graduated from High School with Honors
- Awarded 1st place for three consecutive years in 400m Track & Field
- Qualified, representing Lebanon, to the SABIS Regional Tournament in Dubai, 2015.

## Experience

### Rana Salam Design

06/2021 - 08/2021

Graphic Design Intern • Beirut, Lebanon

- Mastered the use of Shopify & Squarespace
- Re-branded & developed a new brand identity for an enterprise
- Carried-out the absolute design execution for Rana Salam's new space at STARCO, as well as organizing the opening event
- Collaborated with the Creative Director, developed design concepts & made changes based on feedback

### Small Patterns

04/2021 - 06/2021

Graphic Design Intern • Beirut, Lebanon

- Created strategic branding through package design
- Designed social media posts to increase social media presence
- Re-designed customer's visual identity through website design

### Knowsnack

09/2020 - 12/2020

Graphic Design Intern • New Delhi, India

- Created conceptual designs & layouts based on educational topics
- Designed illustrations & worked on layout presentations
- Coordinated virtually with an international team, where innovative thinking & participation was emphasized to achieve design objective

## Rotaract Club of LAU Byblos

Designer Assistant • Byblos, Lebanon

10/2020 - 06/2021

- Designed Instagram stories
- Prepared social media posts to enhance management
- Pinned member

## WeGuide

Freelance Graphic Designer • Beirut, Lebanon

10/2020 - 06/2021

- Designed Instagram posts
- Drew sketches and the functionalities of the application
- Worked closely with the Marketing team

### Languages

• English • Arabic • French

### Certificates

- Influencing People — University of Michigan (2021)
- Fundamentals of Graphic Design — California Institute of the Arts (2021)
- Facebook/Instagram Strategies & Ads Training — Ameen Awad (2020)
- Infection Control Training - COVID19 — Department of Health, Australian Government (2020)
- International General Certificate of Secondary Education with Letter Grade A — Cambridge International Examinations (2016)
- Leadership Development Workshop — USAID & LAU (2016)

### Achievements

- Selected among 36 artworks for the Ban Ki-moon Centre Poster Design Competition 04/2021
- Participated in The Phaistos Project — Forty-five Symbols and Open Collab — presented by the Parsons School of Design 03/2021
- Scout member & cubs leader at Shweir Scouts. Organized & participated in community service & social impact events. 03/2014 - 08/2016
- Volunteer at Consultant Advocacy for Remedial Education, Lebanon, as a Student Monitor for kids with special needs. 06/2017 - 12/2019
- Played Brazilian percussion in Segundo Bloco 03/2014 - 08/2016
- 7-hour First Aid Red Cross Training 06/2017

### Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Video Editing
- Photography
- Communications
- Leadership Experience
- Team player
- Public Speaking
- Organization Skills
- Microsoft Powerpoint
- Microsoft Word