# **Anthony Moubarak**

+96178808452| Anthony.moubarak@lau.edu | Lebanese | LinkedIn: www.linkedin.com/in/anthony-moubarak-b23757180

#### **EDUCATION**

#### Lebanese American University (LAU)

2017 - Present

Bachelor of Engineering, Industrial Engineering (in progress – graduate December 2021); 3.2 CGPA; Dean's Honors List

#### **EXPERIENCE & PROJECTS**

#### **BridgeAthletic - Data Science Intern**

June-August 2021

- Created algorithms that compute a recovery score and a training score for professional athletes using their workout and recovery data.
- Deployed models to a Flask application where users can simulate their recovery and training scores using their own data and give feedback on the accuracy of results.
- Built an analytics web page using Flask that contains various visualizations to showcase the different ways recovery and training scores can be presented to athletes.

## IBM Data Science and Machine Learning Capstone Project

November 2020

- Performed elaborate exploratory data analysis on the Department of Housing Preservation and Development of New York City's top
  complaints and how are they spread throughout the city.
- Developed a LSTM (Long short-term memory) time series model that accurately predicts the number of resident complaints to expect in the future.

### Philip Morris International – Business Analyst Intern

July-August 2019

- Designed visualization reports on sales data of all Marlboro products for the first two quarters of 2019.
- Used consumer behavior data to build a scenario analysis for a newly launched product in the Lebanese market.

## **ACHIEVEMENTS & CERTIFICATES**

#### **IBM Data Science Professional Certificate**

- Learned the fundamental Python libraries Pandas, NumPy, Matplotlib, Scikit-learn, Keras, etc. for data set manipulation, visualizations, and machine learning.
- Implemented course content into real world problems of various kinds, including a final capstone project.

#### **Oracle Database SQL Certificate Associate**

 Demonstrated compelling use of Data Definition Language (DDL), Data Manipulation Language (DML), and Data Control language (DCL) in Oracle SQL

## Lebanese American University Case Competition 2019 finalist

• Worked on a market revamp strategy for a top local FMCG company struggling to keep up with the current market.

## Lebanese American University Short Movie Making Competition winner

• Directed a 3-minute short movie that represents the power of music in conveying emotion.

## PERSONAL PROJECTS

## **Spotify Machine Learning Project**

- Used Machine learning Classification algorithms to predict whether or not a song would make my Spotify playlist using various categorical as well as numerical features of songs.
- Optimized hyperparameters of Logistic Regression and Support Vector Machine models to end up with an 89% accurate Logistic Regression model.

### **Fantasy Premier League Analytics Project**

- Imported premier league players' performance data for the premier league 2020 season and visualized them using python's matplotlib and seaborn packages to get a deeper understanding of their performances.
- Created an algorithm that returns the best feasible 11 player team in terms of total points generated and return on investment based on a user's inputted value for team budget.

### **SKILLS & HOBBIES**

# Software Skills

- Python
- SQL
- R
- Microsoft Office

# **Hobbies**

- Data Science Blogging on Medium
- ISSA certified Weightlifting Coach
- CrossFit Open 2021 competitor (42<sup>nd</sup> in Lebanon)
- Taking online Data Science courses on Udemy