

ABDALLAH ZAHRA

OBJECTIVE

To secure a challenging position in a reputable establishment within the investment sphere. In this role, I am seeking to expand my knowledge and skills while contributing to the success of the company.


SKILLS

Excellent communication and interpersonal skills
Team Player
Proficient in Microsoft Word, Excel, and PowerPoint
Native Language Arabic
Fluent in English

INTERESTS

Stocks
Startup Culture
Investment
Real Estate
Sports

CONTACT

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Dubai, U.A.E 

EXPERIENCE

Mastercard, Dubai

Strategic Merchants Intern

Jun 2021 - Aug 2021

- Assisted in Webinars and White Papers to position Mastercard and its merchants as leaders in their respective fields.
- Managed marketing campaigns to increase spend with merchants through credit card programs. This role included:
 - Data processing to assess campaign performance
 - Coordinating between various parties to meet launch deadlines
 - Creating templates to streamline operations and compare performance with previous campaigns

• Mapped the digital transformation that merchants in the retail sector were going through, identified how to commercialize the process using company assets, and finally located existing market solutions where needed.

iPay for all (INT'LTEC Group), Dubai

Internship

May 2020 - Jul 2020

- Conducted research on the MENA investment ecosystem & identified trends which helped form an understanding of market nuances in order to make informed decisions.
- Curated a detailed calendar of various regional investments and included an investment summary and sector of operation.
- Identified the client's competitive landscape and where a competitive edge could be found as part of the Fintech Investment Analysis.
- Created and pitched a detailed presentation of the iPay Venture Builder Model Hybrid which provided a roadmap of how iPay could shift towards this model.

EDUCATION

American University of Beirut (AUB)

Bachelor of Business Administration
Concentration in Entrepreneurship and Finance

Sep 2017 - Dec 2021

International School of Choueifat, Dubai

High School Diploma

Sep 2005 - Jun 2017

RELEVANT COURSES

- Financial Accounting
- Corporate Finance
- Venture Capital Management
- Fundamentals of Management

EXTRA CURRICULARS

- Sportsman of the Year **2017**
- Captain and Best Player of Senior Boys Volleyball Competition **2016**
- Participated in a Dubai Cares event **2016**
- Participated in Dubai Cares Walk for Education **2015**