

Lilas Al-Sammak

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Objective: Applying for a summer internship in the marketing field.

EDUCATION

Lebanese American University (LAU)

Jan. 2020 – *Expected* May 2023

Beirut, Lebanon

Bachelor's degree in Business Studies Marketing Emphasis.

- **Relevant Coursework:** Consumer Behavior, International Marketing, IT Management, Marketing Research, Sales Management, Business Law and Ethics.
- **Cumulative GPA:** 3.49 | **Distinction List:** 2022 | **Honor's List:** 2021

WORK EXPERIENCE

- **Marketing and Communication Internship at ApexGMAT** Dec. 2021- Present
Beirut, Lebanon (*remote*)
 - Media Officer and content editor.
 - Conducted research projects such as competitor research.
 - Composed blogs and articles for ApexGMAT's official website.
 - Collaborated in coordinating new projects.
- **Al-Bayader Beirut School Media Officer** Sep. 2017-June 2020
Beirut, Lebanon
 - Managed the school's community service's Instagram account.
 - Promoted fundraising events.

EXTRACURRICULUM AND COMPETITIONS

- **Won 2nd Place in a Consumer Behavior Course Project** Jan. 2020- May 2020
 - Designed a marketing campaign for the product's promotion.
 - Filmed a short ad for the line's products.
 - Proposed alterations and updates for the products.
- **Won 3rd Place in Film Making Competition, LAU Arts and Science Fair** May 2018
- **Volunteered 30 Hours for Community Service** Sep.2018- June 2020

KEY SKILLS AND COMPETENCE

- **Computer skills:** Microsoft Office Suite (Excel, PowerPoint, Access, and Word), Adobe Photoshop, Adobe Premier, Ubersuggest.
- **Soft skills:** Problem solver, innovative, team worker, flexible, and adaptable.

INTERESTS

- Photography, poetry, hiking, and art.