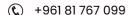
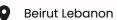


COMMUNICATOR

## **My Contact**









## **Hard Skills**

- Microsoft Office | Word, PowerPoint
- Adobe | Illustrator, InDesign, Premiere Pro
- Canva

## **Soft Skills**

- Communication
- Decision making
- Leadership
- · Multi-tasking
- Interpersonal
- Adaptability and Flexibility
- Teamwork

## **Language Skills**

- Arabic | Advanced
- English | Advanced
- Italian | Beginner

# **Professional Experience**

#### Ajjerni | Digital Marketer January 2022 – Present

Key responsibilities:

- Working on ideation, setting strategies, goals & KPIs, and creating social media content calendar.
- Ideation, creation, and execution of ads across all social media platforms
- Analyzing the data acquired from Google Analytics & Facebook Business Suites Analytics and modifying strategies accordingly.
- Monthly report of social media insights

#### MDLAB | PR May 2022

Key responsibilities:

- Assisting the project coordinator in all on-field operations, including logistics and assisting lecturers & guest-speakers.
- Coordinating between the DAAD funder representative and the participants in all matters related to reimbursements.
- Planning and executing the excursion as a part of the last day of the event

# Onliners dot com | Administrative Assistant 2017 - Present

Key responsibilities:

- Communicating with clients
- · Scheduling meetings
- · Filing and storing documents properly

# **Education Background**

Lebanese American University (LAU) | Beirut, Lebanon 2018 - 2022

**B.A in Communication** 

Minor in Advertising and Public Relations

#### Spring2020

Danish School of Media and Journalism (DMJX) | Copenhagen, Denmark

Corporate Communication

### **Volunteer Work**

The Lebanese Red Cross | Youth Sector 2018 - 2020

Volunteer, Beirut Center

#### May 2019 - November 2019

Media Director, Beirut Center