

# Karim Obeid

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Byblos, Lebanon

karimobeid10@gmail.com

## EDUCATION

**Lebanese American University, Byblos, Lebanon**

**Expected Graduation May 2022**

Bachelor of Science in Business with an emphasis in Marketing

Minor in Advertising and Public Relations

**Collège des Sœurs des Saints-Cœurs, Byblos, Lebanon**

**2018**

Lebanese Baccalaureate, Economic and Social Sciences Section

## RELEVANT COURSEWORK

- E-Marketing
- Consumer Behavior
- Brand Management
- Marketing Research
- Digital Media Design
- Integrated Marketing Communication

## EXTRA-CURRICULAR ACTIVITIES

**Lebanese American University, Byblos, Lebanon**

**2019-Present**

- Member of The Environmental Club

**Byblos International Festival, Byblos, Lebanon.**

**2019-Present**

- Host at The Byblos International Festival

## COMPUTER SKILLS

- Microsoft Word, Excel, and PowerPoint.
- Google ads and Analytics.
- Photoshop, Illustrator and InDesign.

## LANGUAGES AND SKILLS.

### Languages:

- Fluent in spoken and written English, French and Arabic
- Beginner in spoken and written Italian

### Skills:

- Sales and Negotiation Experience in Perfumery and Self-care.
- Social Media Content Creation and Management Experience.