

Wael Ladki

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PERSONAL PROFILE

Motivated person who is eager to undertake challenging tasks and work in a busy environment. I would like to apply my skills and knowledge to produce high standards of work. I am seeking for a job that supports my self-development to pursue a successful career.

WORK EXPERIENCE

Digital Media Unit - Beirut, Lebanon 01/2021-03/2021

Ad Operation Trainee

- Launching and monitoring campaigns on Google AdExchange.
- Optimize campaigns and their delivery along with post campaign reporting.
- Work on platforms: Google Analytics, Effective measure, Google AdExchange.

EDUCATION

Lebanese International University - Beirut, Lebanon 09/2017-06/2021

Bachelor's degree in Computer Science

Collège Saint François - Beirut, Lebanon 09/1999-06/2014

Lebanese Baccalaureate (General Sciences)

UNIVERSITY PROJECTS

Fuel Burger Application (Android) 02/2021-06/2021

Senior Project, Restaurant food ordering application.

- Defined project's objectives, business rules, scope of work, use cases in a business process document.
- Designed use-case and database diagrams.
- Implemented the code using Java on Android Studio, created a UI for the users and admin panel for the admins, and integrated with MSSQL.
- Designed the UI for the application using Android Studio.
- Presented detailed project report highlighting all the project outlines.

Smart Car 05/2020-06/2020

Smart device that follows its owner based on the location

- Prepared the pseudo-code and all technical parts needed for the project.
- Created algorithms on Arduino software to identify the distance between the owner and the device by measuring the device's surrounding angles and distance.

- Assemble all hardware objects of the device.

Web Project

10/2018-11/2018

Trading Cards website

- Created and designed responsive web pages using HTML, CSS and JavaScript.

KEY SKILLS

- **Languages:**
Fluent in written and spoken English, Arabic, French, and Italian.
- **Software:**
Microsoft Office, Android Studio, IntelliJ, PyCharm, NetBeans, Eclipse, Arduino, MatLab, Visual Studio, MSSQL , phpMyAdmin.
- **Development:**
Java, C# , .NET Framework, C, HTML, CSS, JavaScript, PHP, SQL.