Tel: +961 76 874645 Email: reham.jichi@lau.edu

Address: 1st Fl, Chmaitili Building, Salim

Salam Street, Beirut, Lebanon

Personal Information

Date of Birth: 22 Nov 1994
Place of Birth: Kanu, Nigeria

• Nationality: Lebanese

• Languages: Arabic (Native), English (Very Fluent), French (Fair)

Education

- Lebanese American University, Beirut, Lebanon
 Class of 2017 Master of Business Administration MBA
- Lebanese International University, Beirut, Lebanon Class of 2015 - Bachelor of Business Administration

Professional Experience

• Arab Bank PLC, Riad El Solh Street, Beirut, Lebanon

Personal Banker

Sep 2018 - Present

- Initiate contact with new and existing customers to offer value-added products and services. Exceeded Q2 target by 60%
- Perform account maintenance activities, including changes of address, account ownership, account type and others
- Assist the Branch Manager with efficient operations of the branch including reporting and audit items
- Develop and deepen customer relationships by providing outstanding customer service following a focused cross-selling strategy

Customer Information Officer

Jul - Sep 2018

- Handled Custody related to the branch which included Safe deposit boxes, credit cards and online banking
- Promoted new bank products and identified customers' needs to select suitable products
- Assisted Clients in depositing cash, withdrawing, and handling outward transfers
- Handled the KYC information for new and existing clients, reviewed and verified the received documentations
- Monitored clients' transactions executed online for unusual transactions

Teller

Nov 2017 - Jul 2018

- Managed deposits, withdrawals, transfers and check cashing; verified customer identification, signature and balance information
- Made sales referrals; suggested alternate channels and cross-sell products and services
- Complied with regulatory requirements
- Went the "extra mile" to build trust relationships, customer loyalty and satisfaction

• Lebanese American University, Beirut, Lebanon

Graduate Assistant

Jan 2016 - July 2017

- Proctoring: Work with faculty to have the info/materials to proctor Business courses examinations in a timely and efficient manner
- Tutoring: Management-related courses
- Administrative assistant: Support in coordinating program course offerings for Executive MBA program

 Process Graduate Assistant applications to ensure all documents are complete and recorded before final review by the committee

Administrative Part-Timer at the Development Office Apr 2016 - Nov 2017

- Data Entry and report generation: Maintaining Data of Alumni Donors and files using the Raiser's Edge database system
- Face-to-face solicitor: worked with six other solicitors to raise funds from around 1000 senior students in support of the Plant Your Class Tree Campaign 2016, a senior class fundraising program that raises fund to provide need-based students with financial aid Achieved 40% participation rate
- Coordinator of the Phonathon Program, an annual campaign to solicit support for the annual fund

Certifications

- Banking Ethics École Supérieure des Affaires, Lebanon, Mar 2018
- Communication Skills and Body Language, The Council Leadership Academy, Lebanon, Oct 2018
- Marketing & Advertising Certificate, Mira Training Center, Lebanon, 2013

Training

- Legal aspects of banking operations Association of Banks in Lebanon, 2018
- Fighting Money Laundry Association of Banks in Lebanon, 2018
- Customer on-boarding and profiling Arab Bank PLC
- Sales techniques Arab Bank PLC
- Social Startup Workshop Lebanese American University

Competencies Skills

- Customer relationship management
- Sales and marketing
- Strong interpersonal communication skills
- Time management

References

Available upon request