

Mohammad Jalloul

Curriculum Vitae



CONTACT

jalloulmhmd@hotmail.com ✉

+961 71-215033 ☎

Hadath - Baabda 📍

Date of birth: 20th of May 1997

Driving License: available

EDUCATION

Antonine University - Lebanon

➤ MBA in Business 2021
Digital Marketing

➤ Bachelor in Business 2019
Banking and Finance

SKILLS AND TRAINING

Computer Skills and system knowledge

- ❖ Word, Excel, Business Email, Power Point, Canva, Ads, video editing, Sponsoring, Campaigns, Knowledge of Digital Marketing tactics.
- ❖ Generating content for social media.
- ❖ Build and maintain client's social media presence.
- ❖ Strong interpersonal skills.
- ❖ Excellent writing and graphic skills.
- ❖ Time management skills.

Certificates

- ❖ GOOGLE Garage 2021
Digital Marketing

Languages:

- ❖ Arabic: Native language
- ❖ English: Fluent

References:

All are available upon request

SUMMARY

I am a 24 year old Lebanese creative, optimistic, communicative, driven, and ambitious individual that has come up with unique ideas and innovative designs to attain the best standards that appeared to be achievable in most of my given assignments during my previous projects. In my prior job as a Sales Representative, as well as my current work as the founder of two online potential retail and E-commerce online stores, I demonstrated the ability to work smart. I was in charge of vending branded perfumes and jewellery through my online stores, followed with handling customer support and focusing on expanding client base through digital marketing strategies. Furthermore, I have demonstrated competence in enhancing digital marketing campaigns.

MAIN ROLE

Digital Marketing Executive

EXPERIENCE

I.C Group - Lebanon

- *Digital Marketing Specialist & Designer* 2022 - 2021

Soit Luxe and Li Beirut Jewelry - Lebanon

2019 - 2021

- *Founder of two E-commerce online stores*
 - Online sales of high-quality perfume brands.
 - Using professional software and resources to create marketing content and designs.
 - Taking photos of live videos
 - Having interactions with consumers.
 - Monitoring customer inputs and evaluation.
 - Creating a pricing plan
 - Creating tactics for increasing my social media following base using boost advertisements.
 - Coordination between the consumer and the shipping company.
 - Customizing jewelry designs by collaborating with a lab to fit the needs of the customer.

Annan Co. - Lebanon

2018 - 2019

- *Sales Representative*

- Positive business and consumer connections were established, developed, and maintained.
- Created sales calls to both new and existing clients.
- Kept track of sales activities and preparing sales reports
- Maintained consumer satisfaction and positive client connections.

BLF Bank - Lebanon

2018 - 2019

- *Internship*

Commercial banking and finance general training.