

VESTALE SALIBA

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OBJECTIF

Currently working at GATES Group as a marketing specialist. I am a hard working person who's passionate in marketing and management.

I am also a scout leader.

LICENSES & CERTIFICATIONS

Certificate in Microsoft Office Specialist

Office Excel 2016 issued in February 2019 from Microsoft.

Diplôme de Français Professionnelle

Affaires B2 avec Mention issued in May 2019 from CCI Paris.

Business English Cambridge certificate

B2 Level issued in January 2019 from Cambridge Assesment English.

EDUCATION

ESA (École supérieure des affaires)

Business School, Clemenceau

Bachelor in Business Administration & General Management.

September 2018- 2021- Lebanon.

Collège Mariste Champville, Dik el Mehdi

Lebanese Baccalaureate - Terminale ES.

June 2018 - Lebanon.

VOLUNTEERING

Scout, Groupe Champville

2008-present

- Leader of a unit of 60 young girls.
- Organizing weekly activities and camps.
- Aiming to teach my unit to give back to the community, engage in teams and connect to nature.
- Participated in Jamboree, in Japan, 2015.

Beirut AI

December 2020 - July 2021

- Participated in the development of a project.
- Handled the marketing of the Bootcamp.
- Created content, for social media.

EXPERIENCE

GATES Group

July 2021 - Present

- Working as a Marketing specialist
- Creating an identity for each product, working on it and launching the campaign.
- Researching potential markets and partnerships in the GCC Area

DxTalks

February 2021 - June 2021

- Freelance content marketer
- Creating & launching campaigns
- Assisting & preparing all the events from scratch

Zaka AI

September 2020 - December 2020

- Internship in marketing.
- Creating campaigns for Beirut AI.
- Creating content and helping in the launching of a project.

Blue Grapes Marketing Agency

April 2020 - June 2020

- Internship for 2 months in digital marketing.
- Benchmarking and studying the competitors.
- Creating content and studying potential customer's behavior.

Allianz SNA, Hazmieh headquarter

August 2019 - September 2019

- Internship for 2 months in collecting and filing data in the marketing department.
- Organizing the client personal data.
- Supporting customers by providing helpful information, answering questions & complaints.

Central Bank, Bikfaiya branch

July 2019

- Internship for one month: attending sessions.
- Submitting a report about the sessions.
- Working on case studies.

ADDITIONAL SKILLS

Languages

Good in
English

Fluent in
French

Native Arabic
speaker

WORK-RELATED SKILLS

Public Relations - Online Marketing - Digital Marketing - Communication - Management skills - Problem-solving - Time management