

SARI ABDEL SATER

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PROFESSIONAL EXPERIENCE

2020 - 2021

Web Development | Freelance

- Designed and developed user-friendly websites, including optimized check out page
- Fixed bugs for the websites and implemented enhancements that significantly improved the web functionality and speed
- Provided quality customer service
- Develop project concepts and maintain optimal workflow
- Setup Server
- Setup Email System
- Create Custom themes
- Setup CMS
- Data Input
- Create High Converting Landing Pages
- Marketing Integration Setup
- Payment Gateways Setup

2020 - 2021

Social Media Marketing Consultant | Freelance

- Established a communication plan including one theme to be used by all departments.
- Set up Twitter, Instagram, and Facebook accounts.
- Trained executives on utilizing Facebook, Twitter and Blogs resulting in further development of company social media involvement.
- Updated, edited and rewrote their brochures and handouts.
- Attended monthly meetings with the client.
- Launched campaigns and mentored 6 small to medium sized companies in social media strategy.

2018 – 2020

EFLASHY Ecommerce Company, CEO and Founder

- E commerce website connect multi vendors for show casing and selling products online through one solution platform
- Design and Execute Roadmaps
- Incorporate Best Practices
- Budget Effectively
- Supervise all activities and product development
- Quality Control and Assurance
- Campaigns and strategy

EDUCATION

Class of 2021	AMERICAN UNIVERSITY OF SCIENCE & TECHNOLOGY Arts & Sciences - ICT	LEBANON
June 2016	LYCCE EMMNUAL ECONOMICS AND SCIOLOGY - SE	LEBANON

CERTIFICATIONS

2020	Logging and Monitoring Woz U Connect – AUST
2019	CCNA Routing and Switching: Introduction to Networks Cisco Networking Academy – AUST

2019	CCNA Routing and Switching: Routing and Switching Essentials Cisco Networking Academy – AUST
2018	Basic Skills for Linux Professional Linux Professional Institute Middle East – AUST
2017	IT ESSENTIALS Cisco Networking Academy – AUST

PERSONAL

Languages	Arabic, English
Computer Skills	WordPress, Java, Python, C++, C#, Oracle Database, .Net, HTML, Word, PowerPoint,
Outlook	
Nationality	Lebanese
Gender	Male
Date of Birth	14/04/1998