



# Yara El Chaar

SENIOR UNDERGRADUATE STUDENT  
BA MEDIA AND COMMUNICATION STUDIES - AUB

## EMAIL

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## ADDRESS

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## MOBILE

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## ABOUT ME

I am a Media and Communication Studies senior undergraduate student, at the American University of Beirut (AUB). I am currently looking for an opportunity to apply my studies, develop my skills and become a productive asset for a reputable company offering an internship program.

Communicating and connecting with an audience through different media platforms as well as producing visual and written content is a big passion of mine. I am self motivated, highly driven and welcome taking on new challenges and acquiring new skills. I am looking forward to becoming part of a team, learning business processes and executing business practices.

## SKILLS

- Attention to detail
- Communicative
- Creative
- Organized
- Perceptive

## LANGUAGE

Arabic	<div><div></div></div>	80%
English	<div><div></div></div>	90%
French	<div><div></div></div>	35%



## EDUCATION

2017 - Present

*B.A Media &  
Communications Studies*

**AMERICAN UNIVERSITY OF  
BEIRUT**

2013 - 2017

*American High School*

**LEBANESE PREPARATORY  
SCHOOL**

## ACHIEVEMENT

*February 2016*

**MODEL UNITED NATIONS**

Participation Award by Lebanese  
American University



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## WORK EXPERIENCE

2021

### *Freelance*

#### **DIRECTOR / PRODUCER**

- Signed up for a friendly competition project on IG
- Produced a cover for a music video
- Edited and creatively directed video footage
- Published and shared final project on social media for voting

2019 - 2020

### *NUSANED (NGO)*

#### **VOLUNTEER, BEIRUT PORT EXPLOSION**

- Gathered and documented explosion site data
- Visited affected locations for inspection and assessment
- Distributed necessary goods to families affected by the blast
- Gave emotional and mental support to victims
- Answered distressed calls from the call center
- Created an introduction and awareness vlog about the organization

2017 - 2021

### *MINICAMPSUMMERCAMP*

#### **CARETAKER / NURTURER**

- Attended training and orientation
- Reported feedback and activity progress
- Supervised and executed activities for children
- Took part in creating new content and activities for minicampers



## UNIVERSITY PROJECTS

MCOM 252

### *Digital Media Practices*

A+

#### **GLOBAL COVID-19 CONVERSATIONS**

- Conceptualized and executed the project from start to finish
- Presented a global and an Arab project format
- Got in touch with and groomed all interviewees
- Interviewed and hosted all participants
- Captured and edited all video content

MCOM 243

### *Advertising*

A

#### **NOKNOK ADVERTISING CAMPAIGN PRESENTATION**

- Worked in a team on an advertising strategy to increase sales
- Created a creative and branded presentation
- Created and executed creative visual content
- Presented the social media advertising strategy section

MCOM 251

### *Intermediate Journalism*

B+

#### **RE-CORDED MEMORY**

- Implemented photojournalism fundamentals
- Produced visual storytelling photographs
- Applied studied camera mechanics proficiently
- Reconstructed historical photos
- Recreated media headline images