

Lea Fayez

Communication Studies

Passionate and hardworking Communications Studies graduate seeking an opportunity to offer my developed skills in leadership, interpersonal, and organizational communication in order to benefit the community.

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📍 Badaro , Lebanon

🌐 [linkedin.com/in/leafayez](https://www.linkedin.com/in/leafayez)

EDUCATION

Bachelor of Arts: Communication Studies Lebanese American University

08/2017 - 07/2021

Maintained a GPA higher than 3.2 in all 4 years

Accomplishments:

- Minored in PR & Advertising.
- Distinguished List Spring & Fall 2019.

Exchange Program: Corporate Communication Danmarks Media- Og Journalisthøjskole

02/2020 - 07/2020

Received Erasmus Scholarship

Courses

- Crisis & Change Communication
- Cross-medial Communication
- Experience Communication
- Macro & Micro Economics

High School Diploma

Lebanese Evangelical School for Boys & Girls

09/2004 - 07/2017

WORK EXPERIENCE

Regional Communication Intern Unigaz International

04/2021 - 09/2021

Gas corporation that operates in 11 countries, with a huge mission to support the environment through sustainability.

Beirut, Lebanon

Achievements/Tasks

- Creating social media strategy & relevant content plan.
- Social media monitoring on daily and monthly basis.
- Handling content creation of multiple news articles and blog for the website in addition to social media content.
- Creating marketing plans for several products.
- CMS
- Supporting the execution of Unigaz's new Corporate Identity.

Contact: Rami Adra - Rami.adra@unigaz.net

EXTRACURRICULAR ACTIVITIES

Conflict Management Workshop (04/2021)

I Have Learned Academy

Successful Negotiation: Essential Strategies and Skills Course
(02/2021 - 04/2021)

University of Michigan

Inbound Marketing Course (08/2020 - 10/2020)

HubSpot Academy

Leaders of Lebanon Workshop (03/2017 - 05/2017)

Haigazian University

Student Affairs Organization Officer (07/2015 - 05/2017)

Lebanese Evangelical School

VOLUNTEER EXPERIENCE

Big Sister 26 Letters NGO

05/2019 - 11/2019

Beirut, Lebanon

Tasks

- Volunteered to tutor children English and ethics in order to grow and play an active role in society.

Tutor

Lebanese Evangelical School for Boys & Girls

09/2016 - 04/2017

Tasks:

- Volunteered to tutor Syrian refugees in small groups English and Arabic on a weekly basis.

PROJECTS

Finalist in a competition held by Banque-Libano Française to develop creative marketing strategies in order to launch their new E-Branch (08/2019 - 12/2019)

SKILLS

- Time management
- Active learning
- Trained in cross-cultural communication
- Change management
- Microsoft (Excel, Word, Powerpoint)
- Conducting research
- Interpersonal communication
- Leadership
- Social Media management

INTERESTS

- workshops & online courses
- volunteering for community development
- Tutoring
- Learning new languages
- Tennis