Abdelrahman Ghalayini

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Work Experience

Mar 2022 – Present   Libraire Antoine - Web Operations

Ecommerce Specialist
- Manage web shop content and products using Content Management Systems, ensuring a consistent premium customer experience.
- Collaborate with marketing and group teams to create and optimize website pages, effectively merchandising products.
- Set up and oversee promotions aligned with the commercial calendar, working cross-functionally for effective merchandising and sales growth.
- Test APIs of the create, retrieve, update, and delete (CRUD) procedures of the customers, orders, products, and categories on the website using postman.
- Document new and existing processes.
- Conduct regular site health checks, addressing issues like 404s and onsite search performance.
- Customizing the look and feel of Magento 2 pages using CSS and HTML within widgets.
- Contribute to AB Testing strategy development and implementation.
- Collaborate with different groups to launch new functionality and campaigns.

Sep 2018 – Jan 2020   LAU Post Office - Office Assistant

Organize the Post Office
Organize mail for students and staff to be picked up at the post office, and personally deliver important mail to the offices of the president and other key individuals.

Education

Sep 2018 – Dec 2021   Lebanese American University
B.S in Information Technology Management
- Minor in Data Analytics

Certificates

2021   COBE Innovation Challenge – Boise State University
- Wind Turbines Powered by Cars – Top Challenge Winner, Undergraduate
- Search Engine Optimization (SEO)

Skills

Computer Skills
- Magento
- Jira
- SEO
- Microsoft Office Suite
- SQL
- SPSS Software
- Tableaux Software
- Zoho Creator

Soft Skills
- Relationship Management
- Teamwork
- Time Management
- Task-organization
- Fast Learning
- Pressure Control