



# TALA ABDALLAH

## INTERN

Soon-to-be a Business Administration graduate, with a passion for strategy and management. Highly interested in the hospitality or FMCG industries and currently seeking an internship position to acquire field experience and broaden my managerial experience.

## CONTACT



+961 70 777 326



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Beirut, Lebanon

## MY SKILLS

Ability to work in a team

Communication Skills

Adaptability

Initiative and problem solving abilities

Critical Thinking Skills

## LANGUAGES

Arabic

English

Français

## WORK EXPERIENCE

### Student Researcher, CRED Research Center, Beirut

OCTOBER 2021 - PRESENT

- Currently working alongside my faculty helping them conduct academic research by collecting, analyzing and interpreting data.
- Research activity related to the study of management in times of crisis.
- Current participant as part of the research center in a Global competition held by the University of Oxford - MAP THE SYSTEM
- Current research project : The resilience of micro-enterprises in Lebanon in times of crisis
- Working on system thinking and mapping

### Marketing Internship, NokNok Groceries, Beirut

April 2022 - June 2022

- Assisted the marketing team execute marketing campaigns for different events and holidays.
- Assisted in marketing and advertising promotional activities : social media, e-mail marketing
- Performed weekly research on competition
- Prepared campaigns presentations to suggest ideas to the management
- Collaborated with suppliers to get marketing materials

## EDUCATION

BA in Business Administration

ESA BUSINESS SCHOOL, Beirut

ESSEC BUSINESS SCHOOL, Cergy

2020-2024

French Baccalaureate

Carmel Saint Joseph

2016-2020

## CERTIFICATES

- Diplôme de Français Professionnel - Le Français des Affaires de la CCI Paris Ile-de-France | **NOV 2021**
- Microsoft PowerPoint (Microsoft 365 Apps and Office 2019) | **MAY 2021**
- Microsoft Word (Microsoft 365 Apps and Office 2019) | **APR 2021**
- Business English Certificate Higher Cambridge Assessment English | **FEB 2021**
- Gestion des Conflits - Saint Joseph University | **JUN 2017**

REFERENCES AVAILABLE UPON REQUEST