

YARA ABOU CHEDID

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OBJECTIVE

Ambitious and proactive Marketing graduate seeking experience and learning opportunities. Looking for a job opportunity in order to enhance my personal skills in the marketing field.

EDUCATION

Lebanese American University, Byblos - Adnan Kassar School of Business AUG '18 – DEC '21
BS in Business Marketing

- Placed on the Distinguished List, and graduated with a High Distinction.
- Major GPA: 3.98/4

Antonine International School, Ajaltoun OCT '03 – JUN '18
French & Lebanese Baccalaureate - Emphasis on Life Sciences

RELEVANT ACHIEVEMENTS

Winner of a national marketing competition "Unleash your Creativity" JAN '21 – JUL '21

- Conducted a full marketing research, and developed a marketing strategy to advertise and increase sales nationwide, for an international company.

PROFESSIONAL EXPERIENCE

Customer Coordination, AC EXPRESS JUN '19 – AUG '19
Beirut, Lebanon

- Followed up with customers for their import and export documentation

VOLUNTEERING & EXTRACURRICULAR ACTIVITIES

Social Media Officer & Board Member- LFDA JAN '22 – Present
Beirut, Lebanon

Social Media and Marketing Officer of the Ultimate sports team – LAU AUG '19 – DEC '21
Byblos, Lebanon

Event Planning & Organizing Team of the Skiing Club – LAU AUG '19 – DEC '21
Byblos, Lebanon

Member of The Consulting Club – LAU AUG '19 – DEC '21
Byblos, Lebanon

Scout de l'Independence - Group St Jean OCT '11 – Present
Ajaltoun, Lebanon

- Scout Leader
- Contributing to the education of young people to help build a better world, and play a constructive role in society
- Managing the social media accounts
- Represented Lebanon in an International Scout Event: Roverway 2018 – Netherlands
- Accomplished several soft-skills workshops given by professional
- Assisted in the development and management of the budgets and marketing campaign of the annual Fair with the team

SKILLS & ABILITIES

- Languages: Fluent in French, English and Arabic - Beginner in Italian and Portuguese.
- Technical Proficiencies: Proficient in Word, Excel, PowerPoint.