

Farah Ghaziri

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ACADEMIC BACKGROUND

IRB Certificate

CITI Program-2021

Inbound Marketing Certified

HubSpot Academy-2021

LEBANESE AMERICAN UNIVERSITY-LAU

BACHELOR OF SCIENCE IN BUSINESS MARKETING, 2019-2022

Completed Marketing Courses:

Introduction to Marketing	International Marketing
E-Marketing	Brand Management
Consumer Behavior	
Marketing Research	
Marketing Strategy	
Hospitality Marketing	

AHLIAH SCHOOL

GRADUATED WITH LEBANESE BACCULARATE PROGRAM, 2019

EXPERIENCE

Study Pedia

Marketing Intern (two months internship)

- Create stories and posts on Study Pedia's social media platforms (resulted in grabbing the attention of potential students and increased interaction)
- Research universities abroad
- Support the marketing team in daily administrative tasks
- Investigate consumers options
- Assist in marketing and advertising promotional activities (Instagram, Facebook, and direct mail)

VOLUNTEERING

Beirutopia NGO

2021

Role: Volunteering

- 20 hours of community service

SKILLS

Software's:

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

Research Skills

Social media platforms

Organizational

Team building

Time management

LANGUAGES

Arabic(fluent), English(fluent), German(fluent)

HOBBIES & INTERESTS

Tennis

Cooking

Traveling

Creating Content