



Ali Barada

Consultant, Project Manager, Marketing Specialist

I am a hard worker who excels in many fields, soon-to-be holder of dual degrees, my skills range from supervising, consulting, strategizing, managing, and many more, I am a quick-learn that will for sure exceed expectations in whatever position I acquire.

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📍 Beirut, Lebanon

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WORK EXPERIENCE

Operations Manager

HIKD Marketing Company

06/2020 - Present

Beirut, Lebanon

Achievements/Tasks

- Acquired strong communication skills.
- Liaison between clients and many account managers.
- Motivated and encouraged my team to achieve higher and better skills.
- Negotiated deals on behalf of the company in order to sign new clients.
- Was fully aware of internal and external customer needs.
- Creating 6 month long marketing and business strategies.

Contact: Rayan Ismail - 71501079

Freelance Marketing

Freelance

08/2019 - Present

Beirut, Lebanon

Achievements/Tasks

- Handling cases for clients.
- Weekly/monthly calendars.
- Creating a vision for their product.
- Expanding the client's reach.

Account Manager

Barada for Engineering and Construction.

06/2017 - 09/2018

Beirut, Lebanon

Achievements/Tasks

- Handled the company's finances.
- Handled multiple accounts from A to Z.
- Dealt directly with sub-contractors.

Assistant Construction Manager

Al Nasr Engineering and Construction

06/2015 - 10/2016

Salamiya, Kuwait

Achievements/Tasks

- Part-time job to acquire experience while in high school.
- Gained supervising experience.
- Handled many workers and achieved tasks by set times.

EDUCATION

Bachelor's Degree in Economics

Lebanese American University

06/2017 - 07/2021

Dean's Distinction List

Bachelor's Degree in Marketing

Lebanese International University

06/2020 - Present

Dean's High Distinction List

SKILLS

Managing Accounts

Interacting with Clients

Team-work

Communication Skills

Computer Skills

Data Analyst

Power BI

Leadership Skills

Problem-solving

Punctuality

Team Management

PERSONAL PROJECTS

iWear Blxck (02/2020 - 06/2020)

Selling a black lifestyle to customers, brand-creation, vision-reaching. Project was shut down due to inflation in Lebanon.

LAC (Present)

A car rental application currently in development.

CERTIFICATES

Microsoft Data Analyst Associate Certification (06/2021 - Present)

Obtained from Microsoft for learning their Data Analyzing course that included power BI knowledge, and passing the corresponding exam.

Financial Entrepreneur Workshop Amideast (02/2021 - Present)

All the financial knowledge required for an entrepreneur, including balance sheets, income statements, and everything from A to Z to build a company.

Social Media Management Certificate by Facebook (08/2021 - Present)

A certificate obtained from Facebook in collaboration with Aptly and Coursera which entails everything needed to succeed as a social media marketer.

Inbound Certified (01/2021 - Present)

Inbound Sales Certified (01/2021 - Present)

Inbound Marketing Certified (01/2021 - Present)

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency

French

Full Professional Proficiency

Japanese

Limited Working Proficiency

Spanish

Elementary Proficiency

Italian

Elementary Proficiency