Ahmad **Ismail**

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OBJECTIVE

I am currently a senior student at Haigazian University majoring in Advertising & Communication. I'm also a person who's ambitious, believes in constant development and has good knowledge in the business field in general and specifically marketing, in addition to that I also have good knowledge in hospitality and psychology.

EXPERIENCE

Reservations Agent, Movenpick Hotel Beirut

July 10, 2021 – September 1, 2021 (Seasonal)

As an agent filling reservations forms was required and confirming bookings as a follow up process. The position included communicating via emails and phone. Filling revenues forms was also required to estimate the monthly revenues of the institution in addition to occupancy percentage.

International Volunteer, Watani

January 1, 2021 - August 1, 2021

WATANI volunteers are responsible to help small local businesses in Lebanon get the exposure that they need in addition to helping them reach a wider target audience and provision of fresh dollars from foreign customers. This position required Vendor recruitment and guidance to complete their profile using Wordpress. Customization of the products posted by the vendors to fit the website criteria. Blogging and content creation.

Barista, Dunkin Donuts

April 1, 2021 – July 1, 2021

The Barista position required knowing what and how to prepare different types of coffee and donuts available at Dunkin Donuts franchise in Lebanon. In addition to that it required working with delivery companies to serve a wide number of Dunkin lovers. Lastly, it required filling inventory end of day forms.

Marketing Team Leader, Ketob B Ketob

November 1, 2020 - July 1, 2021

The job requirements of this position included social media management, empowering marketing volunteers, managing sponsorships, organizing campaigns, weekly follow up meetings with designers and team leaders of other departments and ensuring an efficient workflow that's based on collaboration.

Brand Co-Founder, Classless Society

May 1, 2019

Building a brand on a budget from scratch included designing, marketing, selling, and collaborating with other brands/concept stores to form an audience.

Waiter, Riviera Hotel Beirut

June 1, 2018 - September 15, 2018

Being a part of the Riviera team included preserving the good reputation this hotel/resort has, by maintaining a good customer-relationship as well as customer-satisfaction with the hospitality shown.

Writer, Sociomag 18

September 18, 2017 - June 16, 2018

Sociomag was a high school sociology project that involved keeping our readers updated with latest stories, inventions, achievements, and news in the 2018 edition of the magazine.

EDUCATION

Haigazian University, Beirut, Lebanon

August 2019 - December 2022

Bachelor of business Administration (BBA)

Emphasis in Advertising and communication

Greater Beirut Evangelical School,

Graduated: June 2019

Lebanese Baccalaureate Sociology and Economics (Honors)

VOLUNTEER WORK

September 1, 2021 – December 1, 2021

Social Work Volunteer at International Medical Corpse.

January 18, 2017- April 30, 2017

- Baskinta Baytouna and Suburbs Organization
- Dar El Awlad
- Greater Beirut Evangelical School

LANGUAGE

- English (Fluent)
- Arabic (Fluent)
- French (Basic)

SKILLS

- Hospitality
- Leadership
- Journalism Selling

- Teamwork
- Promoting
- Organizational
- Communication

ACTIVITIES

Haigazian University: Kickboxing team - Environmental club - Futsal team

Hobbies: Football - Rugby - Reading - Photography - Music