

## Sami Kayaly

Address: Bchamoun, Mont-Liban

Phone Number: +961-03/434173

E-mail Address: samikayaly@gmail.com

LinkedIn Account URL: [www.linkedin.com/in/samikayaly](http://www.linkedin.com/in/samikayaly)

### EDUCATION

---

<b>From 10/15 to 10/20</b>	<b>Lebanese International University</b> Bachelor of Computer Science
<b>From 09/11 to 06/15</b>	<b>Palace of Modern Culture</b> Lebanese Baccalaureate in General Science

### EXPERIENCE

---

<b>From 01/23 to present</b>	<b>Full Stack Developer at SoftImpact</b> <ul style="list-style-type: none"><li>• Developing front-end user interfaces using HTML, CSS, JavaScript, and Bootstrap.</li><li>• Developing server-side applications using programming languages such as C# and VB.Net.</li><li>• Designing and implementing database structures and data models.</li><li>• Developing and maintaining web applications and websites from scratch.</li><li>• Conducting tests and performing debugging to ensure the quality and functionality of web applications and websites.</li><li>• Integrating various third-party APIs and services into web applications.</li><li>• Communicate with clients to discuss solutions related analysis and Ideas.</li><li>• Create responsive design layouts that ensure a consistent user experience across different devices and screen sizes</li></ul>
<b>From 04/22 to 12/22</b>	<b>Full Stack Developer at Nexius - Yuvo</b> <ul style="list-style-type: none"><li>• Develop and support web solutions for external clients.</li><li>• Participate as a full member of an agile team doing breakdowns, code reviews and have the best fun while building the best software.</li><li>• Work with our UI/UX designer, our Subject Matter Expert, and our PO to translate stories and sublime them through code.</li><li>• Test, Debug, upgrade existing system.</li><li>• Designs &amp; codes application following specifications using the appropriate tools, generating well-designed, testable code.</li><li>• Correct errors by making appropriate changes and rechecking the program to ensure that the desired results are produced.</li><li>• Compile and write documentation of program development and subsequent revisions, inserting comments in the coded instructions so others can understand the program.</li></ul>
<b>From 01/22 to 03/22</b>	<b>Project Coordinator Novelus - Nexius</b> <ul style="list-style-type: none"><li>• Utilize expertise to help develop strategies to effectively submit closeout requirements to costumer standards.</li><li>• Work with our internal teams and general contractors as needed for the closeout team process.</li><li>• Track project objectives and timelines.</li><li>• Provide support for contentious improvement initiatives.</li><li>• Engage, foster, and manage strong internal team relationships.</li><li>• Communicate project status and reports.</li><li>• Work closely with AT&amp;T in their internal system NORAD to submit closeout requirement.</li></ul>
<b>From 05/21 to 12/21</b>	<b>Social Listening and Data Analyst at Wunderman Thompson – Microsoft</b> <ul style="list-style-type: none"><li>• Analyze monthly KPI reports from client side and provide key insights and recommendations for optimization and future KPI achievement.</li><li>• Analyze engagement on communities and facilitate process for social engagement by assigning engagement opportunities to local social engagement teams and clients (identify local best practice to leverage).</li><li>• Delivery of consumer understanding, trends &amp; insight that will inform creative and strategic thinking (competitor, product, influencer, campaign, and audience analyses that can be leveraged through social engagement marketing).</li><li>• Liaise with central and local Analyst resources dynamically and ensure local reporting efforts are aligned with global/regional governance guidelines.</li><li>• Provide reporting and data analysis from owned social channels (reports and extract insight numbers from Facebook, Twitter, and other relevant data sources for interpretation).</li></ul>

### SKILLS

---

**Languages:** Fluent in English, French and Arabic.

**Soft Skills:** Leadership, Communication, Team building, Organizational, Management, Decision Making, Data Analysis, Multitasking.

**Computer Skills:** Java, Microsoft SQL Server, C#, HTML, CSS, Bootstrap, JavaScript, jQuery, Object Oriented Programming, Algorithms, Data Structures, ASP.Net .NetCore and VB.NET.