


 Tripoli, Lebanon
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Education history

2022-2024: *Master’s degree in **Marketing**. Lebanese University.*

2018-2021: *Bachelor of business, **Marketing major**, Lebanese university. **79.11 Final cumulative GPA***

2015-2018: *High school diploma **in sociology and economics (SE)**, **Good degree**, Hadadin high school, Tripoli, Lebanon*

Work history

2022-01-2022-02: **Marketing Specialist (Intern) at SchemaZone.** Toronto, Canada.

- Created marketing campaigns, strategies and execution
- Gained invaluable marketing techniques and tools
- Studied markets and targeted audience
- Created social media campaigns
- And more practical experience on Real application

2020-05-2020-11: **Virtual internship with Forage (BCG)**

- Produced high quality documents, spreadsheets and presentation for internal and customer-facing needs using MS Office suite.
- Searched at library and in scholarly, databases to locate necessary information for research projects.

Achievements:

- Dec 26-2020: the strategy of content Marketing, US Davis
- 20-06-2020: The Fundamentals of Digital Marketing, Google certified
- 2022: Advanced Google Analytics

Technical skills:

- Algorithms, HTML, CSS, JavaScript, PHP, Yii Framework, Database and Microsoft office

Marketing software skills

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|---------------------------|------------|
| • Google keywords planner | Google Ads |
| • Mailchimp | Canva |
| • FlexClip | SEMrush |

Soft skills:

Communication skills	problem solving skills
Setting priorities& time management	leaderships skills

Languages:

- Arabic (mother tongue)
- English(advance) IELTS certified
- French(upper intermediate)
- German (intermediate)