

# MARIE-ROSE HARB

## MARKETING AND ADVERTISING

### CONTACT

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📍 Batroun, North Lebanon

### SKILLS

- Knowledge of the local real estate market
- Communication skills
- Negotiation skills
- Problem-solving skills
- Organization and time management skills
- Leadership abilities
- Strong attention to details
- Creativity
- Proficiency in Microsoft
- Ability to work under pressure
- Team work skills

### EDUCATION

#### B.A. in Marketing And Advertising

American University of Technology

Lebanon, 2014 - 2017

### LANGUAGES

Native in Arabic

Fluent in English

Fluent in French

### PROFILE

I am highly organized individual with great communication and interpersonal skills. I enjoy working independently as well as in a team. I have ten years of experience working. I like challenges so I give the work all my efforts and I like to be more advanced in my career to get more experience.

### WORK EXPERIENCE

#### Real Estate Agent

PHrealestate

2023-Present

- Negotiate contracts and complex real estate transactions.
- Provide excellent customer service to clients.
- Update and maintain client files.
- Research and monitor the local real estate market.
- Develop marketing campaigns for properties.
- Utilize social media platforms to market properties.
- Participate in open houses and home tours.

#### Social Media Expert

PHrealestate

2023-Present

- Strategize, develop, and manage paid digital marketing across platforms.
- Launch SEO campaign for high volume and tall keywords.
- Responsible for creating and publishing content on all social media platforms to grow an audience, build brand awareness, and ultimately boost sales.
- Researching social media trends and informing management of changes that are relevant to the company's marketing activities.

#### Manager

Marche Du Rond Point

2016-2023

- Hiring and training new employees
- Ensuring that the store is properly stocked with products and managing inventory levels to prevent shortages or overstocking
- Achieving the goals and objectives of an organization through managing its resources
- Ensuring that the employee provides excellent customer service and follows company policies and procedures