

Karl Asmar

>>> MARKETING COORDINATOR

PERSONAL SUMMARY

A passionate and ambitious marketing graduate aiming to develop my professional skills while giving back to the community by employing my skills and further expanding my knowledge.

WORK SUMMARY

Business Developer (Full-time)

[Karya, Dawra | December 2021 till May 2022](#)

- Responsible for recruiting new experiences
- Meeting new hosts and closing deals
- Product development and innovation
- Assisting hosts in service quality improvement
- Providing the company with profound strategies

Marketing Coordinator (Full-time)

[Niman Sal, Roumieh, Lebanon | 2020 to 2021](#)

- Responsible for setting all the marketing plans and strategies
- Managing all social media accounts and online customer service
- Creating an E-commerce website for the company

Marketing Executive (Part-time)

[Life LTD., Roumieh, Lebanon | 2021](#)

- Developing marketing campaigns and events
- Setting new marketing strategies for the company

Barista (Part-time)

[Dunkin Donuts, Mtayleb, Lebanon | 2019-2020](#)

- Boosting the sales of the products
- Managing orders and customer needs while providing fast courteous customer service
- Keeping surface area and tools clean and hygienic

Mentor

[Colonie Des Reves, Beit Chabeb, Lebanon | 2016](#)

ACADEMIC BACKGROUND

Notre Dame University (2018-2021)

[BBA Marketing | Senior Student](#)

Jesus and Mary School (2015-2018)

[Lebanese Baccalaureate Sociology and Economics | Graduated 2018](#)

SKILLS

- Proficient in Microsoft Office suite.
- Effective communication and interpersonal skills.
- Digital Marketing (SEO/SEM)
- Knowledge of basic design (canvas, Adobe Ps)
- Social Media Management
- Team Leading/ Managerial skills
- Data analysis
- Multitasking/ Time management

EXTRACURRICULARS

- Created and owned an online E-commerce business | 2020 to 2021
- Completed a marketing workshop program with Berytech consultants | 2020 to 2021
- Classical guitar and solfege student at the Lebanese conservatory | 2012 to 2017
- Completed 65 hours of community service at several NGOs including SOS, St. Vincent de Paul, IRAP, and Lebanese Red Cross | 2016 to 2017
- Tutoring middle school students
- Python Certificates from Sololearn

CONTACT INFO

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