Claude Massaad

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Education

American University of Beirut | Beirut, Lebanon

Bachelor of Science in Computer Science	GPA 88/100	January 2021 – May 2023
Bachelor of Science in Economics	GPA 3.87/4	September 2019 – May 2022

College Notre Dame de Jamhour | Beirut, Lebanon

Sciences Generales	Mention Tres Bien	January 2009 – May 2018

Skills

Software Engineering: Java, Python, Solidity, JavaScript, HTML, CSS
Technical Concepts: Econometrics, Game Theory, Blockchain, Statistics, Data Structures, Algorithms Time Complexity, Asset Pricing, Macroeconomic models
Management Consulting: Organization Structures, Growth Strategies, Pricing Strategies, Key Performance Indicators
Professional Organizations: 180 Degrees Consulting Club, Entrepreneurship Club
Communication: Public speaking, technical writing, presentations (large and small audiences)
Languages: English (native), Arabic (native), French (fluent), Spanish (conversational)

Experience

Aether StartUp | Beirut, Lebanon *January – May 2022*
Intern
- Coding smart contracts on the Ethereum blockchain for the implementation of NFTs and transparency projects.
- Learning about the multiple uses of blockchain technology.

Interform S.A.L | Beirut, Lebanon *January – August 2021*
Associate Consultant and Sales Manager
- Assisted in improving the internal efficiency of a home utilities company with over 50 employees by modifying the organization structure of the company's multiple divisions.
- Produced technical dives on topics which improve and modernize the company's operations, such as implementing social media marketing, improving data management, and improving relationships with vendors.
- Managed the sales team of the new sister company. Created a social media department, proposed sales formations for sales men and supervised sales.

Lebbaytak |Beirut,Lebanon *January – December 2020*
Co-Founder
An online platform that allows travelers to rent out houses or spaces to people who are looking for getaways or are on vacation. The platform was created due to the Lebanese financial crisis in 2019.
- Developed and executed the platform's lifecycle, roadmap, and business plan over the long and short term.
- Managed the online presence of 15 home owners by creating a dedicated platform for them to list their houses and providing guidance on how to effectively use social media to gain more bookings.
- Oversaw more than 70 reservations and helped home owners earn several new and regular customers.

American University of Beirut Computer Science Department | Beirut, Lebanon *January – May 2019*
Teaching Assistant
- Lectured 25 students every week about introductory programming concepts during lab hours.
- Coached students on solving complex coding problems in Python.

Authentic Capital | Geneva, Switzerland *August – September 2018*

Investment Banking Intern
- Implemented new potential investment strategies for the company.
- Shadowed investment meetings with clients and assisted in the preparation of strategy pitches.

Projects

Plastic Free Lebanon |Lebanon   *June 2021 - Present*
Founder and Organizer

Plastic Free Lebanon is Lebanese NGO. The goal of the NGO is to raise awareness about the consequences of plastic pollution in Lebanon.
- Organized multiple cleanup events followed by talks to volunteers about plastic pollution.
- Nation-wide call for people to keep their plastic bottles in a bag and collected them throughout Lebanon.

Leadership

Offre Joie | Beirut, Lebanon   *March 2020 – January 2021*
Volunteer Coordinator
- Assigned tasks for a team of volunteers while working on rebuilding houses in Beirut after the 2020 explosion, participating in the rebuilding of more than 150 apartments in Beirut.
- Organized monthly food drives for 15 under privileged towns in Lebanon.

Grand Meshmosh Hotel | Beirut, Lebanon   *July 2020 – December 2020*
Head of reconstruction and Waiter
- Responsible for the mobilization and planning of the reconstruction of a Hostel after the Beirut Port Explosion.
- Got a part-time job as a waiter at the hostel, worked the night shifts.

Activities

Entrepreneurship Hackathon | Beirut, Lebanon   *January 2021*
American University of Beirut
- Created a detailed business roadmap for a platform which connects entrepreneurs together, and also connects entrepreneurs with investors, •   Came in third place out of over 20 teams.

OLX-Mindsets Hackathon | Beirut, Lebanon   *September 2019*
OLX & Mindsets
- Created a search engine feature for the OLX platform, effectively allowing users to gain more accurate results and better recommendations when searching for secondhand cars.