

Ali Hammoud

Digital Marketer/Business Owner

I am a Digital Marketer, who is also interested in the fashion industry and always eager to learn new skills. I am an energetic person and great at time management looking forward to work in a friendly environment and have the ability to work as an individual or as a team, to learn and provide the best services with education, motivation, commitment and persistence who has the mindset to grow and always give more.



✉ b.alihammoud@gmail.com

☎ 71560133

📍 beirut, Lebanon

🌐 linkedin.com/in/alihammoud2000

EDUCATION

High School

Modern Community School

07/2018

School

University

American University of Science and Technology

10/2018 - Present

Digital Marketing

WORK EXPERIENCE

Freelancer

Digital Marketer

01/2022 - Present

Marketing Executive

Sisterstoinspire

01/2022 - Present

Empower Your Mind with positive vibes by delivering exceptional training courses with local and international trainers

CEO

LyneaFashion

12/2020 - Present

We are a fashion hub dedicated to creating simplicity, trustworthiness, loyalty, and class while shopping online making it a more social and fun experience.

Sales Associate

Tommy Hilfiger ABC

10/2019 - 11/2020

Beirut, Ashrafiyeh

Achievements/Tasks

- Value selling associates training
- Customer and sales training
- POS Training

Contact : Sabine Chalitta (store Manager) - 70-981 550

Customer Service/Waiter

Dunkin Donuts/Häagen-Dazs

05/2018 - 10/2019

Beirut, Sodeco

Achievements/Tasks

- Customer Service Training
- Boecker public health training
- Team work training

Contact : Khattar Bou Merhi(HR) - 78-877 800

SKILLS

Leadership

Motivation and innovation

Multi-Tasking

Strategic Planning

Time Management

Business Mindset

CERTIFICATES

Emotional Intelligence-Sisterstoinspire (01/2022)

Digital Marketing Course at Amideast Lebanon (09/2021)

6 days course concerning Facebook ADs, Instagram ADs, Tiktok ADS, Snapchat ADs, Google ADs, SEO, Google Analytics and email marketing

Fundamentals of Finance at Amideast Lebanon (09/2021)

A 3 days course concerning the peaks and troughs of income and expenditure, types of costs, innovative budget analysis, financial indicators and business improvement.

Start Your Own Business at Amideast Lebanon (08/2021)

A 3 month course is a comprehensive and practical workshop on how to manage and run a business. it concerns the business mindset, writing a business plan, pitching to investor, HR and risk & feasibility

NLPTA of Neuro Linguistic Programming (06/2019)

Transformational Round Tables-Values of a leader (john C Maxwell Team) (04/2019)

Transformational Round Tables-Values of a leader (john C Maxwell Team) (04/2019)

Practitioner of Neuro Linguistic Programming. (09/2018)

LANGUAGES

English

Full Professional Proficiency

Arabic

Professional Working Proficiency

INTERESTS

Reading Fanatic

Basketball

Travelling

Outdoor Activities

New experiences