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# EVA LATTOUF

MARKETING COORDINATOR

**Arab Open university**  
2015-2018

**Wave Bike**  
March 2021 - Current

**ZoodMall e-commerce**  
October 2020-February 2021

**Media Solutions Agency**  
**MAN enterprise** 2019-2020

## LANGUAGES

Arabic  
English  
French  
Spanish

## EDUCATION

**Bachelors of arts in Business Marketing**  
**GPA: 3.5**

## EXPERIENCE

### Customer Success Manager

On board new customers  
Follow up on renewals  
Manage social media platforms  
Conduct primary research data for expansion  
Build Marketing strategy, Branding guidelines

### Key Account Assistant

Ecommerce Logistics work  
Responsible of daily local orders follow up, paid/shipped orders tracking and follow up with Aramex  
Sales  
Communicate and Maintain a good relationship with partners  
Negotiation tactics to get offers  
Problem solving strategies  
Data Entry  
Import and update data of products on the system's back office  
Fill Daily/Weekly reports to the head of sales manager

### Marketing Executive Administrative Assistant

## SKILLS

Written and oral communication  
Digital Marketing  
Attention to detail  
Microsoft office  
Fast Learning  
Always eager for growth, challenge seeker, goal oriented