

# Nour Al Aridi

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## EDUCATION

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**Lebanese American University (LAU) - Beirut, Lebanon**

2017 –2020

BS in Business Studies with emphasis in Marketing and

Minor in Advertising and Public Relations

*Cumulative GPA 3.4/4*

**RELATED COURSES:** Consumer Behavior, E-Marketing, Integrated Marketing Communication, Principles of Advertising, Public Relations, Marketing Strategy, Sales Management

## WORK EXPERIENCE

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*November 2021- Present* **The Saffron Souk, Dubai**

**Position:** Seller Support Agent/ Account Manager/ E-Commerce Specialist

*June 2021- October 2021* **Chemonics International, Beirut**

**Position:** Intern in Providing Support on the Social Perception Campaign under CSP funded by USAID

*March 2021 – May 2021* **Maids.cc, Dubai**

**Position:** Online Sales Specialist

*Aug 2020 – Dec 2020* **Shabeb Delivery, Beirut**

**Position:** Customer Success Specialist

*June 2019 – July 2019* **Bank Audi, Aley - Mount Lebanon**

**Position:** Intern in Customer Service and Counter Operations

## CONFERENCES, WORKSHOPS, AND SEMINARS

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- Maharat Min Google: Digital Marketing Training, Byblos, Lebanon – September 2019
- The 4T's of Digital Marketing Operations, Beirut, Lebanon – November 2018
- Time Management & Study Skills Workshop, Beirut, Lebanon – March 2018

## ASSOCIATIONS

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- Treasurer of Fashion Club (September 2019- May 2020)
- Volunteer in Public School Support Program with MMKN NGO (Jan 2018- May 2018)

## SKILLS

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**Computer:** Microsoft Office (Word, Excel, Power Point), Adobe Creative Cloud (Illustrator, Indesign, Photoshop) **Languages:** Arabic (native), English (fluent), French and Spanish (beginner)