

# Wared El Bitar

Graphic Designer

Dynamic and innovative Graphic Designer, with 2 year experience in handling creative design projects in creating infographics, Facebook Ad creatives and more. Equipped with the ability to utilize skills gained in the creative industry, being familiar with many helpful softwares, conflict resolution, and possessing a friendly attitude. Seeking to enliven my passion for this role by growing with the team at your company.

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<https://www.behance.net/waredbitar>

## Work Experience

### Graphic Designer

Bitar vet clinic and pet shop

2020 - Present

#### **Main duties:**

- Designed Facebook posts and Ads
- Launched the visual identity for the clinic, the Facebook page and overall brand.
- Coordinated with the client to successfully create prolific social media graphics suitable for target marketing.

### Graphic Designer

Freelance

2019 - Present

#### **Main duties:**

- Created designs, concepts, and sample layouts based on knowledge of layout and esthetic design concept.
- Developed graphics and layouts for product illustrations, and logos.
- Developed creative advertising content for various medias.

### Customer care and sales representative

Bitar vet clinic and pet shop

2020 - Present

#### **Main duties:**

- Assisted in being a liaison between customers and company.
- Greet customers warmly and ascertain problem or reason for visit.
- Clarified questions related to the company's services.
- Coordinated reports with employee.
- Arranged all appointments and calls.
- Guaranteed visitor satisfaction at all time.
- Remained courteous and calm at all times, even during moments of intense visitor displeasure.

## Areas of Expertise

Infographic Design

Visual Design

Illustrations

Brand Identity

## Technical Skills

### Hard Skills

- Illustrator
- Photoshop
- Indesign
- Infographic Design
- Sketching

### Soft Skills

- Well aligned communication skills
- Ability to smoothly deliver the ideas
- Problem catcher and solver
- Time management skills
- Attentive listening abilities
- Interaction potential
- Patient and flexible
- Stress management
- Motivated for help, assistance and counseling

## Education

### BA in Graphic Design

Lebanese University - Fine Art & Architecture  
Faculty- Al Hadath

2020 - 2017

### Baccalaureate in Life Science

Lacime school- Khaldeh

2017

## Languages

Arabic

English

French

Korean