

ABED MERHY

MARKETING

Soon to be marketing graduate (2023) with passion for improving customer acquisition through advertising and SEO.

EXPERIENCE

📌 Digital marketer

Zizette | March - May 2021

- Organizes all social media posts
- Approves all content to be posted on social media
- Engages with readers and clients online

📌 Founder

Planzee Marketing Agency | July 2021 - October 2022

- Creating strategic plans
- Collecting and analyzing numerical data
- Integrated marketing communication

PHONE

+961 76-024039

EMAIL

abedmerhy33@gmail.com

ADDRESS

Beirut, Lebanon

EDUCATION

Bachelor of Marketing

Lebanese International University | 2023

SKILLS

- Composing marketing emails
- Leadership
- Presenting to groups
- Attention to details
- Analyzing consumer survey data

CERTIFICATION

- Advanced Digital Marketing (at BAU)
- Innovation Camp (Injaz Lebanon)