

Shatha Fadi Othman

Contact

Lebanon, Beqaa, Bar Elias

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Languages

- Arabic – C2
- English – C1
- French – A1

Hobbies and Interests

- Solving puzzles
- Organizing events
- Volunteering and community involvement

Summary

Senior business manager specialized in marketing. Experienced in managing projects, preparing reports and retrieving digital data. Knowledgeable in digital marketing, SEO and social media marketing.

Skills

- Complex problem solver
- Ability to work independently
- Team work skills
- Innovative
- Service-focused
- Computer skills (Microsoft Office)

Experience

Coordinator – October 2021- December 2021

UNRWA- Education Department, Beirut

- Conduct door to door household visits, coordination with education partners, and information sessions with caregivers
- Establish connections with NGOs and implement B2S events

Tutor – October 2018- Present

- Recognize the different learning styles and student preferences
- Work with students to improve their skills

Sales Representative – July 2019 - January 2022

Lambre

- Promote and sell products to prospective customers
- Establish positive business and customer relationships

Volunteering Experience

- **HR assistant** –July 2021- September 2021
UNRWA-HR Department, Beirut
- **Project Manager Assistant** June 2018- Present
Nuwat Social Solidarity Association, Baalback
- **Project Manager Assistant**- June 2019- Present
Mahmoud Abbass Organization, Beirut

Education

- MBA: **Marketing**, Lebanese International University
2021-Present
- Bachelor of Science: **Business Management**, American University of Science and Technology
2018-2021

Certifications and Awards

Certificates:

- Completion the PG Program in Digital Marketing-Present
- Completion the Fundamentals of digital marketing-2021
- Certificate of Facebook ads-2020

Awards:

- First place in the Innovation Camp Challenge (INJAZ & citi)-2021