

Edy Haoui

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PERSONAL OVERVIEW

I am a hardworking Biology and Biochemistry graduate, candidate for an MS in BioMarketing. Considering the fact that I am a scientific student, I have been able to implement my analytical sharp thinking and skills into a Sales and a Managerial position. I strongly believe that anything can be accomplished with a strong will, dedication and hard work, therefore I am seeking an opportunity to prove myself, a place in your team where I can train and learn from your experts and deliver all the knowledge and skills I have learned from my past experiences to ensure the Company's growth and my personal improvement.

EDUCATION

SAINT JOSEPH UNIVERSITY

MS - BioMarketong

Marketing, advertising and CRM with a specialization in Biomedical, Biotechnology, Luxury brands, FnB, Cosmetics and pharmaceutical industries.

BEIRUT / LEBANON

Graduation May 2023

SAINT JOSEPH UNIVERSITY

BS – Biochemistry and Biology

Scientifical and critical thinking analysis.

BEIRUT / LEBANON

Graduation June 2020

PROFESSIONAL EXPERIENCE

CONSTRUST GROUP S.A.R.L

Branch Manager

BEIRUT / LEBANON

June 2021 – Present

Managing a team of 5 by distributing tasks, preparing all schedules, Creatively changing displays, motivating and proposing marketing and sales strategies, being responsible of the inventory and all transfer operations, in charge of the email communication with all the administrations involved (sales reports , etc.), problem solving when needed.

Project

- Transformed the branch working system into a simpler and more effective one. (transfers, displays etc...)
- Enhanced my leadership and cooperative skills while maintaining a good connection with internal customers.
- Enhanced engagement with customers
- Sales increase by 30%

CONSTRUST GROUP S.A.R.L

Sales Associate

BEIRUT / LEBANON

August 2020 – June 2021

Responsible of customer service and sales (cosmetics and skin care products) - operating the cash register - assisting the manager and participating making displays.

- Cooperated with the sales team to significantly increase sales
- Learned about cross selling and upselling depending on the situation.
- Enhanced my communication skills.

CENTER FOR BIODIVERSITY AND GENOMICS

Research scientist - intern

2019

GUELPH, ON / CANADA

July 2019 – August

Working with the research team of the University of Guelph, learning about and using advanced research machines and computer programs, result analysis.

ADDITIONAL

LANGUAGES: English (fluent), French and Arabic (Native), Spanish (basic)

TECHNICAL SKILLS: MO Excel , PPT, Word, Visio, google analytics, FB ad manager, Photoshop, Lightroom.

OTHER EDUCATION: Courses: Design Thinking, Nanotechnology, Biotechnology and medical devices.

INTERESTS: Travelling, Photography, Chess, Table Tennis, Gastronomy.