



Elissa El Hanna

Bachelor Student in Business and Administration

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OBJECTIVE

A second-year student in business administration at University Saint Joseph-Beyrouth. In search of an internship in **Finance** or in **Marketing** seeking to apply my knowledge in practice to polish my skills and teamwork ability.

EDUCATION

2020 - 2022	University of Saint Joseph, Beirut, Lebanon Second year in Bachelor of Business and Administration
2006 - 2020	College Sainte Famille Fanar, Fanar, Lebanon French and Lebanese Baccalaureate - Life and Earth Science Clubs: Road Safety, Table Tennis.

CERTIFICATIONS

2022	Instagram AR Pro-Certification of completion, Doddz Academy.
2022	Innovation Camp-Certificated of achievement, INJAZ, Lebanon.

HONORS

2021-2022	Roll Of Honor- First semester (GPA: 3.80)
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PERSONAL PROJECTS

Launched a small online business, on Shopify for 3 months. Tried to advertise with influencers while running an Instagram page.

Learned about:

-Digital marketing: Advertising on Facebook and Instagram, Email marketing, Influencer marketing, SEO, etc.

-Growing a social media page: Instagram and TikTok.

-Launching a website: Branding, color psychology, logos, sales, opening a website on Shopify.

-Pricing: Analyzing the market and the offers of my competitors to price my own products.

RELEVANT COURSES IN UNIVERITY

- Financial analysis
- Business Analytics with Excel
- Financial simulation applied to foreign exchange

HOBBIES & INTERESTS

- Table Tennis
- Web3.0
- Finance
- E-commerce
- Digital marketing

•Volunteer Activities :

Animation activities for refugees kids and people with disabilities.
Community service such as visits to orphanages and elderly homes.
Fundraising and food collection in school to help families with financial needs.

SKILLS

Computer Skills:	<u>Microsoft Office:</u> Word, Excel, PowerPoint. <u>Other Programs (intermediate level):</u> Photoshop, Video editing, Spark AR (Facebook augmented reality software).
Soft skills:	Detail oriented, Communication, Teamwork, Leadership and Creativity.
