

Zeina Halim Azar

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Nationality

Lebanese, Brazilian

Education

BS in International business
Lebanese American University

08/2018 — 05/2021

High school diploma
Saint Joseph Miniara - Akkar

September 2002 — May 2017

Work experience

Omnicom Media Group
Paid Social Intern

March 2022 — May 2022

Worked with Belgium clients, OMD Dubai, Kuwait, Qatar, Zein Iraq and handling multiple accounts.

Reporting and insights of the paid social campaigns for different clients across multiple platforms(Facebook, Instagram, snapchat,Tiktok, Twitter).

Proactively working with client services on campaign set-up and optimization strategy.

Pacing and tracking the budget for different Clients and marketsWork with the data teams to provide analytical insights to the client through Excel.

Reporting recurrently to the manager as a daily update.

Englease.com
Telesales Representative internship

Sep 2021 — Oct 2021

Generate new and potential leads mainly located in the KSA, UAE, QATAR and other countries as well.

Converting leads into buyers and loyal customers.

Prospecting and developing new customers.

Making B2C outbound telesales calls.

Offering customers our different services and answering their inquiries.

Gaining customers trust due to my excellent verbal communication.

TRIVAYU

Social media marketing internship

Aug 2021 — Aug 2021

Two weeks internship with a completion certificate.

Creating social media posters.

Writing and editing captions for social media posts .

Generating new followers.

Private teaching

04/2017 — Present

Private tutor

Improved my student's learning ability with a demonstrated records of achievement.

Worked with students of various backgrounds.

Lebanese American University

08/2018 — 04/2020

Assistant to the business office

Managing filing system.

Maintaining documents.

Greeting clients and visitors.

Office organization with general duties.

Community Service

Volunteer member - coordinator at MMKN NGO

02/2021-05/2021

Taking attendance of students in different schools

Collaborating with the volunteers with program evaluation

Advising and guiding teachers to give optimal results.

Volunteer member At Crosstalk NGO

09/2020-03/2021

Teaching children how to read and write on a one-to-one basis.

Recycling: paper, plastic, glass, cans and e-waste

Preparing homemade foods in every occasion to gather donations and help people in need.

Qualifications

Bachelor degree in International business management.

Paid social experience.

Digital Marketing courses with certificate of completion.

Working knowledge of data entry systems.

Accomplished different Excel training.

Certificates

Certificate of completion "ad policies for content, Creative, and targeting"

(01/04/2022)

Certificate of completion"define your audience"

(31/03/2022)

Certificate of completion "Google Universal Analytics Essential Training"

(26/06/2021)

Certificate of completion" Email and Newsletter Marketing Foundations"

(26/06/2021)

Certificate of completion "Digital Marketing Foundations"

(21/06/2021)

Digital Garage certificate *(08/2020 - 02/2021)*

Fundamental of digital marketing

Certificate of participation in" Research week"

(01/2021 - 01/2021)

Red Cross Certificate

(Must be renewed, but due to Covid-19 pandemic it was cancelled)

Interests

Piano

Learning new languages

Music

Teaching

Walking

Languages

Arabic: Native or Bilingual Proficiency

English: Full Professional Proficiency

French: Professional Working Proficiency

Portuguese: Professional Working Proficiency

Spanish: Elementary Proficiency

References

References available upon request.