



YASMINA BSAT
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Lebanese, Canadian

PROFESSIONAL SUMMARY

An organized, curious, creative thinker, responsible, and hard-working individual seeking a memorable experience at Beirut Digital District where I can develop my knowledge and skills gained throughout my academic path. Aiming for progress through confidence in the learning experience derived from challenges which offer opportunities for growth, prosperity, and sustainability.

EDUCATION

LEBANESE AMERICAN UNIVERSITY

Bachelor of Science, Business
Emphasis in Marketing
Minor in Advertising and Public Relations

BEIRUT, LEBANON
SEPT. 2018 – JAN. 2022

INTERNATIONAL COLLEGE

Degree in Economics & Sociology
French Baccalaureate

BEIRUT, LEBANON
SEPT. 2015 – JUNE 2018

RELEVANT EXPERIENCE

MEDLIFE Lebanon

Director of Social Media and Marketing
Vice President

BEIRUT, LEBANON
APRIL 2021 – PRESENT
JAN. 2022 – PRESENT

RCPE

Marketing Internship

BEIRUT, LEBANON
AUG. 2021 – SEPT. 2021

Imanjin8

Marketing Internship

BEIRUT, LEBANON
SEPT. 2021 – JAN. 2022

CERTIFICATES

- Content Market Certificate by HubSpot Academy (2019-2021)
- Certificate of Appreciation for contributing in the Event Organization Club (2018-2019)
- Consumer Behavior Course Certificate by Careem (2019)

EXTRACURRICULAR ACTIVITIES

- Attracted sponsors to attend major events at the Lebanese American University as a member in the Event Organization Club
- Raised funds by organizing events as a member in the Hospitality Club at the Lebanese American University
- Participated in daily activities at Ajialouna NGO
- Volunteered with Beirutopia NGO

SUMMARY SKILLS

- Digital Marketing: Digital Media and Design, Social Media Marketing
- IT Skills: Adobe Illustrator, MS Word, MS Excel, MS PowerPoint, Internet use
- Languages: Fluent in English, Arabic, and French (Speaking, Reading, and Writing)
- Interests: Photography, Baking, Swimming, Advertising, Graphic Design