

Zayyan Mohamad

To obtain a Digital marketing role that will allow me to achieve my marketing goals and continue learning in this field.

- Beirut, Lebanon
- +(961) 71 314 142
- zayyanhamd1899@hotmail.com
- [LinkedIn Profile](#)

Education

- **Haigazian University, Beirut** — Business Administration Emphasis Advertising and Communication
September 2019- May 2023
- **Lebanese American School, Aramoun** — High School Diploma
September 2016- June 2019

Experience

Social Media Specialist, June 2022 – Present

JK Advertising

- Posting, Scheduling and boosting posts and stories
- Editing videos
- Creating Facebook and Instagram shops

Web Content Manager, March 2022 – August 2022

WATANI & Working Remotely Tools Websites

- Managed & developed content on both sites.
- Worked on SEOs.
- Wrote blog posts.
- Managed technical aspects of the websites.

Customer Service Representative, June 2018- July 2020

Naschawaty Ice Cream

- Giving customers information about products and services and taking orders
- Help customers with complaints, questions and reservations

Certificates/Achievements:

- Fundamentals of Digital Marketing - Google May 2021
- Digital Marketing Specialization - Coursera Illinois University, March 2021
- NewGen Peacebuilders Workshop Participant, May 2022

Certificate available upon request

Skills:

- Soft Skills: Team management, fast learner, analytical, and attention to detail.
- Hard Skills: WordPress, Canva, Microsoft Excel, Microsoft Word, Google Scholar, Google Ads

Languages:

- Arabic, English and German (Beginners Level)

References are available upon request