Bushra Libdi

Copywriter

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EDUCATION

B.A. in Social Work - Honors
Haigazian University

2018 - 2020   *Beirut, Lebanon*

WORK EXPERIENCE

Copywriter
Freelance

06/2021 - Present   *Virtual*

Achievements
- Created Facebook Ads, newsletters, product presentations.
- Wrote, edited , and translated interview transcriptions

Copywriter - Team leader
Virtual Worker Now

08/2021 - Present   *Virtual*

Achievements
- Developed social media posts, stories, captions , and Reels.
- Managed and coached a team of up to 7 copywriters.
- Edited and proofread team members' copy.

Copywriter
Virtual Worker Now

03/2021 - 08/2021   *Virtual*

Achievements
- Developed e-commerce product descriptions, newsletter copies, and blogposts.
- Developed social media posts, captions, stories, and titles.

Proposal and Report Writer
Al Makassed Philanthropic Association

11/2020 - 02/2021   *Beirut,Lebanon*

Achievements
- Searched and identified grant opportunities.
- Prepared and wrote bilingual proposals and reports.

Internship
Irshad and Islah Organization

2018 - Present   *Beirut,Lebanon*

Achievements
- Interviewed beneficiaries and filled out respective files.
- Consolidated data and developed orphan sponsorship program reports in Arabic.

Academic Internship
Mouvement Social Organization

03/2019 - 04/2019   *Beirut,Lebanon*

Achievements
- Localized life skills content into Arabic language.
- Conducted life skills sessions to teenagers.

SKILLS

Creativity   Problem solving   Team work   Active listening   Copywriting   Open-mindedness

PROFESSIONAL COURSES

Advanced Copywriting (02/2021)
Jonathan Kendall - Virtual Worker Now

WORKSHOPS

Psychological first aid (2020)
Eiko Minami- Save the children -Japan

Psycho social support group techniques (2019)
Dr. Rania Mansour - SMART center.

Child protection for front line workers (2019)
Himaya - Irshad & Islah NGO.

LANGUAGES

Arabic
Native or Bilingual Proficiency

English
Native or Bilingual Proficiency

French
Elementary Proficiency