

LUNA MARIA TAWILE

SOCIAL MEDIA SPECIALIST

CONTACT

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ABOUT ME

A marketing enthusiast with social media knowledge and experience seeking an entry-level position in digital media. A flexible and excellent communicator with a positive working attitude that works well both in collaborating working environment and independently.

EDUCATION

LEBANESE CANADIAN UNIVERSITY | AINTOURA

2018 - 2021 | Bachelor in Business Marketing

EXPERIENCE

Sep
2018
to
May
2020

SOCIAL MEDIA SPECIALIST & CONTENT WRITER
Tout Media Agency

- Assisted with digital media research and media planning
- Provided necessary support in the execution, trafficking, managing and optimization of digital media campaigns
- Handled various project-oriented tasks as needed such as process improvements, calendar development and execution
- Facilitated communication with relevant internal and external marketing partners; media schedules, social media schedules, partner communications.
- Developed and presented creative briefs to collective teams

Jun
2020
to
2021

SALES ASSOCIATE
Outlet | Jeita

- Signed customers up for marketing list and for distribution of promotional messaging and events.
- Assisted customers' purchasing decision by giving recommendation after distinguishing their needs and preferences.

LANGUAGES

Arabic



English



French



HARD SKILLS

Microsoft Excel



Powerpoint



Data Analysis



SOFT SKILLS

Presentation



Organization



Critical Thinking



Problem-solving

