

ABDO DACCACHE

Beirut, Lebanon | Phone: (+961) 78-842568 | E-mail: abdodaccache04@gmail.com |

LinkedIn: <https://www.linkedin.com/in/abdo-daccache-6a1a60198>

EDUCATION

Lebanese American University (LAU) – Beirut, Lebanon B.S. in Business, concentration: Marketing (Dean's Honors List)	Expected May 2022 CGPA 3.4/4
Collèges des Frères Mont La Salle (MLS) – Ain Saadeh, Lebanon Lebanese Baccalaureate, Science Generale	June 2019

EXPERIENCE

Retailer – STRACCI	Dec 2019 – Present
<ul style="list-style-type: none">Managing day-to-day business operations of busy online shop.Promoting products on multiple channels, including social media, online & campaigns, and word-of-mouth initiatives.Managing the financials for all operations conducted in the business.	

EXTRACURRICULAR ACTIVITIES

Community Builder – Hult Prize Lebanon	June 2021 – Present
<ul style="list-style-type: none">Managing for the Hult Prize in 40+ Universities all over Lebanon.Inspiring, educating, and training Campus Directors to become agents of change.Expanding the Hult Prize community all over the country and built connections internationally.Working closely with the global team on not only helping grow our local community but also provide different opportunities and value for all students and experts through organizing several modular activities, social events, workshops and gatherings.Taking every opportunity to promote the impact of the Hult Prize community in the country through different Public Relations opportunities, Social Media, media presence etc...	
Incoming Vice President – Rotaract Beirut Cedars	July 2022 – July 2023
Head of PR & Marketing – Rotaract Beirut Cedars	Sept 2021 – July 2022
Treasurer – LAU Marketing Club	Sept 2021 – Present
Member – LAU Event Organisation Club	Sept 2021 – Present

CERTIFICATIONS

Brandstorm National Final – L'Oréal	2021
Brandstorm Competition – L'Oréal	2021
Campus Director – Hult Prize Foundation	2021
Mentor – Hult Prize Foundation	2021
Fundamentals of Digital Marketing – Google	2020
Marketing Organizing Committee – Hult Prize Foundation	2020
Winners of the OnCampus Program – Hult Prize Foundation	2020
Innovation Camp – INJAZ Lebanon.	2019

SKILLS

Languages: English, French and Arabic (Fluent), Italian (Beginner)
Software Skills: Adobe Premiere, Lightroom, Illustrator, Advanced Microsoft Office (Excel, Word, and PowerPoint)
Soft Skills: Digital Marketing, Event Planning, Organization and Time Management, Multitasking Abilities, Video Editing, Videographer, Leadership, Training and Mentoring, Team Building, Work Ethic.