

EDUCATION

Lebanese American University, BA in Communication

Sep 2019 – Dec 2022 | Beirut, Lebanon

CGPA: 3.81/4.0, Awarded “High Distinction”

Saint Mary's Orthodox College (SMOC),

Lebanese Baccalaureate in Life Sciences

Jul 2019 | Beirut, Lebanon

PROFESSIONAL EXPERIENCE

SAAD Holding, Trainee

May 2022 – Aug 2022 | Beirut, Lebanon

- Write captions and choose images for social media posts (content creation)
- Perform competitor analysis and research for marketing campaigns

Geek Express, Customer Representative

Apr 2022 – May 2022 | Beirut, Lebanon

- Handle clients' inquiries through social platforms, and report comments/complaints to team leads
- Coordinate between parents and trainers when needed

Brainnest, Marketing Trainee

Oct 2021 – Nov 2021 | Bremen, Germany

- Attend lectures that detail marketing processes and submit weekly marketing projects

Modern and Contemporary Art Museum,

Communication/Marketing Intern

Jun 2021 – Aug 2021 | Byblos, Lebanon

- Perform competitor analysis of international museums' digital strategies
- Curate a monthly editorial calendar and contribute to the Instagram account activity by posting

CERTIFICATES

Marketing Industry Training by Brainnest

Nov 2021

TEDxLAU and Red Cross Debate, Certificate of Completion

Jul 2021

TEDxLAU Club Groomed Event, Certificate of Participation

Apr 2021

VOLUNTEER WORK

Ana Aqra

Apr 2019 – May 2019

Assist in organizing activities in the warehouse and office

AUBMC

Jul 2018 – Aug 2018

Conduct administrative tasks in the finance department

Tala Farroukh

✉ tala.farroukh@outlook.com

☎ +96171859050

📍 Beirut, Lebanon

MEMBERSHIPS

Member in the LAU Consulting Club and Intersectional Feminist Club

Sep 2021 – Sep 2022

Member in the TEDxLAU Club and Human Rights Club

Feb 2021 – Sep 2021

SKILLS

- Creative Thinking
- Analytical Thinking
- Teamwork
- Interpersonal Skills
- Design
- MS Office (Word, PowerPoint)
- Canva and Photopea

LANGUAGES

Arabic

Native / Full working proficiency

English

Native / Full working proficiency

French

Elementary (completed A2)

INTERESTS

- Design
- Workout
- Reading
- Inclusion