

Elie Rizk

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EDUCATION

Macalester College | Expected May 2024

Cumulative GPA 3.7/4.0

Bachelor of Arts in Economics and Data Science

Honors & Merit Awards: Kofi Annan Scholarship, Davis UWC Scholarship, Macalester Summer Internship Grant 2021

Relevant Coursework: Financial Accounting, Intro to Investment Banking, Statistical Modeling, Microeconomics Analysis

UWC-USA | International Baccalaureate, Bilingual Diploma | May 2020

Selected to one of the 18 United World Colleges (less than 10% acceptance rate) as the only student representing Lebanon

WORK EXPERIENCE

AMMI Risk Solutions | Eagan, MN

February 2022 - Present

Market Research Intern, Energy

- Researched, collected, and analyzed data related to assigned energy industry market trends, marketplace, operations, consumers, and consolidated findings into actionable recommendations and reports to identify long-term opportunities
- Optimized existing data collection methods and prepared reports that utilize updated data to assist in risk analysis
- Collaborated with the senior management team to develop reports detailing data and market research findings

Monicat Data | St Paul, MN

June 2021 - December 2021

Associate Market Analyst, Management Consulting

- Evaluated user trends and identified target markets to implement Go-To-Market strategies for a new SaaS platform *sunsett.io*, increasing B2B list by 15% and market exposure to 4 different cities using CRM platform HubSpot
- Analyzed input and output of test data on the SaaS platform and identified discrepancies between requirements and expected results, speeding up the launch of the platform through working closely with the development team on JIRA
- Developed and maintained a comprehensive database workflow of +6,000 potential clients contacts segmented into logical groups utilizing the CRM platform HubSpot, enhancing the effectiveness of the targeted marketing campaigns

Macalester Information Technology Services | St Paul, MN

October 2020 - Present

Help Desk Consultant, Information Technology & Services

- Troubleshoot and resolved customer issues in a timely manner related to computer systems, software, and hardware, delivering professional technical information to non-technical personnel through multiple forms of communication
- Installed, tested, and maintained a variety of personal computing and equipment, network hardware, and software system, as well as other computer center-related materials, guaranteeing equal services to all departments and students

PROFESSIONAL DEVELOPMENT

UpTurnships | Minneapolis, MN

Student Participant

- Received 10 weeks of business and career development training from experienced and successful business executives
- Connected with supervisors, coaches, and fellow trainees from diverse backgrounds in regard to project management

LEADERSHIP & EXTRACURRICULAR EXPERIENCE

Macalester Men's Basketball | St Paul, MN

July 2021 - Present

Student Director of Communications

- Develop relationships to facilitate fan attendance and overall management success during the Men's Basketball season
- Formulate communication strategies by regularly interacting with students in order to create a sense of community

Student Diplomacy Corps | Mexico City-Chiapas-Yucatan-Quintana Roo, Mexico

June 2019 - July 2019

Student Diplomat

- Expanded my understanding of the impact of Mayan civilization and interacted with the community at local festivals
- Developed global competency through immersion in the Mexican culture, traditions, and daily life activities

SKILLS & INTERESTS

Languages: Arabic (Native), French (Native), English (Full Proficiency)

Computing: Microsoft Excel, Python, PowerPoint, R, HubSpot, SalesQL, JIRA, Trello, Canva, Social Media

Interests & Hobbies: Chinese Martial Arts, Photography, History, Boy Scouts of Lebanon, Chess, Lebanese Cuisine