

# JANA KAYSSI

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Communication is the ultimate tool of persuasion. My main objective is to be able to use my voice to highlight the needs and concerns of various kinds of people.

## EXPERIENCE

JAN 2018 – MAY 2021

### PRIVATE TUTOR,

Offered grade 4, 5, 6, and 7 students academic support in private one-on-one sessions.

MARCH 2021 – SEPT 2021 (SEASONAL)

### CO-FOUNDER OF ONLINE THRIFT SHOP, AASHTAROUT

In a country where the economy is collapsing, today's youth has found comfort in buying second-hand clothes to contribute to the environmental cause and for their affordable prices.

## EDUCATION

SEPT 2020 – JUNE 2023 EXPECTED GRADUATION

### BA IN COMMUNICATION ARTS, MINOR IN MULTIMEDIA JOURNALISM, LEBANESE AMERICAN UNIVERSITY

Relevant coursework: Public Relations, Multimedia Journalism Basics, Principles of Advertising, Media and society, Media and gender, Arab and International media, English News Writing and Reporting, Arabic News Writing and Reporting, Digital Media Design, Media Entrepreneurship & Information Architecture, and Art of Public Communication

GPA: 3.5

Placed on the distinction list, Fall 2021

GRADUATED IN JUNE 2020

### LEBANESE BACCALAUREATE, LETTERS AND HUMAN SCIENCES, ECOLE DES FILLES DE LA CHARITE, CLEMENCEAU

## LEADERSHIP AND COMMUNITY SERVICE

MAY 2021 – FEB 2022

### COMMUNITY MANAGER, AIESEC

AIESEC is a global youth-run non-governmental organization that provides youth with leadership development through cross-cultural internships and global volunteering experiences.

**DEC 2020 – FEB 2022**

**VOLUNTEER, SHAABI MASEOULIYATI**

Shaabi Maseouliyiati is a non-profit organization that aims to help the Lebanese people by distributing basic human needs like food and clothes to the modest families.

**FEB 2019 – APRIL 2019**

**VOLUNTEER, EMPOWERMENT THROUGH INTEGRATION (ITI)**

ETI is committed to developing a more inclusive society and breaking the cycle of disempowerment of people with disabilities by focusing primarily and intensively on the capacity building and mindset transformation of local professionals and families in underserved communities.

**SEP 2018 – APRIL 2019**

**PARTICIPANT IN THE MODEL ARAB LEAGUE (MAL), LEBANESE AMERICAN UNIVERSITY**

Learned and discussed positions and politics in Western Asia and represented Morocco in the final conference.

## SKILLS

- Creative writing
- Digital picture and video editing
- Leadership
- Creativity
- Oral and Written communication
- Adobe expertise

## LANGUAGES

- ARABIC native proficiency
- ENGLISH fluent proficiency
- FRENCH professional proficiency
- SPANISH limited working proficiency