



JOAN SANIOUR

EDUCATION

- **American University of Beirut** 2020 - Present
Bachelor in Business Administration
- **International College** 2005 - 2020
French Baccalaureate - Sciences et Mathematics

PROFESSIONAL EXPERIENCE

- **MARKETING & SOCIAL MEDIA** 2019 - 2021
O&C supermarket
 - Managed the documentation of all brand efforts, including naming, and design.
 - Serve as project manager for brand projects
 - Created PowerPoint materials used to support executive presentations outlining compelling business development ideas.
 - Customized products to meet user specifications improving customer experience.
- **UCLA UNIVERSITY** 2019 - 2020
 - Participated in a 6 weeks program (historical visits, seminars with subjects of global concern - Environment, Socio-Politics, etc..) and soft skills (Communication, Negotiations, Selling Techniques, Time Management)

CONTACT

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📍 Beirut , Lebanon

TRAITS

- Diligent & Organized
- Compassionate
- Creative
- Conscientious
- Ethical & Flexible

LANGUAGES

- French: Native
- Arabic: Native
- English : Fluent

SKILLS

- **computer skills**
 - Excel
 - Word Document
 - Power Point
 - Canva
 - Photoshop

ACTIVITIES

- **PLANNED OUR SCHOOL'S GRADUATION OFF CAMPUS**
 - Formed a committee of 15 individuals, including students and parents.
 - .The pandemic was an unpredictable event that ruined our graduation and so we planned this event by taking the necessary safety measures and adapting to the situation.
 - This event improved my communication and leadership skills as well as my Teamwork spirit for overcoming all obstacles and make this event possible

COMMUNITY SERVICE

- **BEIRUT BLAST** : Participated in humanitarian initiatives following August 4th, 2020 Beirut Blast (cleaning of streets/houses, distributing food to homeless and needy..)
- Responsible for organizing and hosting the housekeeper's annual dinner at school.
- Teaching English basics to public school students through educational activities.
- Collected and recycled water bottles during the Beirut marathon with the NGO "G".
- Organized a bake sale event for a cause.
- Volunteered in a gala dinner to help raise funds for an NGO that helps underprivileged kids and gives them a better chance in life
- Volunteered a total of 90 hours of community service at different NGOs in the years 2018-2019.