

### Contact

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## Languages

English (fluent)

French (conversational)

Arabic (Native)

### **Skills**

- Marketing principals
- Sales proficiency and skills
- Microsoft Office (Word, Excel, PowerPoint)
- Digital marketing and advertising
- Quality assurance
- Project management
- Healthcare
- Pharmacovigilance

# **Hobbies/activities**

BAU faculty of pharmacy quality assurance member

Pharmacokinetics Junior Research

team

Former Lebanese Pharmaceutical Student Association member

# Abdelwahab Al Moallem

Pharmacist with a passion for business and health, currently looking for work that enables me to interact with other professionals. I have experience in the pharmaceutical field as well as linking theoretical and practical subjects in marketing and sales from my Masters.

### **Experience**

2020-2022
Dalhoun Pharmacy
Pharmacist

Overseeing the distribution of pharmaceutical products, creating and developing rapport with customers to ensure mutual benefit, as well managing the pharmacy's need of drugs through supply and demand to ensure profits, engaging with pharmaceutical companies.

**Key Accomplishments:** 

- optimizing acquisition of medication through surveys and knowing what patients need, this ultimately helped in studying the market for the current community that lead to 15% increase in sales.
- Increased patient engagement through the creation of a consultation body that is capable of clearing miscommunication, as well as providing information.
- participated in successful awareness campaigns and communication strategies during the Covid pandemic that ensured optimal Community safety.
- Increased customer trust through continuous follow-up.

# Rafik Hariri University Hospital 2019- 2020

#### **Clinical Pharmacy intern**

Clinical patient communication and wellbeing, logging of information as well as pharmaceutical vigilance, worked with other healthcare professionals to maintain strong teamwork with the medical team through active cooperation and working towards mutual benefit.

Key Accomplishment:

Pointed out a mistake where an anticoagulant was mistakenly used in high doses for a high-risk bleeding patient.

## **Education**

# **Beirut Arab University** 2015-2020

#### **Bachelor in Pharmacy**

Relevant coursework:

- Pharmacology
- Compounding
- Pharmacotherapy
- Pathology
- Pharmacokinetics
- Biotechnology

Saint Joseph University

2020-2022

#### Masters in Bio-Marketing

Relevant Coursework:

- Entrepreneurship
- Strategic Marketing
- Data processing And Analysis
- Communication
- Competitor Analysis