

Ibrahim Haydar

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SUMMARY

Have been working in Research field over 3 years, experienced in Marketing Research, Research assistance, Organization management and Skilled in Communication, Team working. He has great skills in Customer services, Analytical and Problem-Solving, and wide knowledge in Microsoft Office

WORK EXPERIENCE

Content Creator & Digital Media Consultant – Current *Streamix*, Lebanon

- Content and advertisement creation for several businesses.
- Assisting in designing websites and platforms.
- Assisting and conducting research for market entry.
- Develop creative plans and designs for events.
- Creating a digital identity for persons and websites.

Research & Policy – Jun 2022 to Sep2022 *Siren Associates*, Lebanon

- I have been chosen from over 100 students to be part of Youth4Governance, Research & Policy team for a 2month internship and got extended for 1 extra month to assist in writing research defining new forms of poverty in Lebanon
- Research, drafted, and edited a number of reports that analyze the impact of disinformation and the effectiveness of fact-checking as a counter-measure.
- Coordinate with the project team to design a digital application aimed to improve the processes of Arab fact-checkers across MENA region.
- Develop market analysis studies, and competitor analysis, and make recommendations on market entry.
- Developing quantitative and qualitative surveys and research
- Translate research and policy papers from English to Arabic and Arabic to English.
- Field coordination and visits to several locations in Lebanon to collect data, street engineering, and mapping.

Research & Coordination – Dec 2021 to Jun 2022 *UNDP*, Lebanon

- I have been chosen from a very selective contest to provide research, writing, and editing support on issues related to Anti-corruption in Lebanon.
- Contribute to designing and implementing initiatives and/or activities, and in logistics of implementation.
- Manage day-to-day activities.
- Establish a contact database for Youth participating in ACT activities, and support them during their workshops.
- Empowering Youth especially Females to be more involved in Sociopolitical life.
- Assist in drafting meeting minutes and share action points, in addition, to support in drafting reports and documentation of relevant documents, editing and translating document.

Research Assistant & Data Collector – Jun 2017 to Sep 2021
InfoPro, Lebanon

- Collects edits, processes, and coordinates research data in support of a specified research study or group of studies.
- Conduct phone data collection, in accordance with predetermined interview protocol, and documentation standards.
- Working on GIS and Mapping system, for a World Bank project.
- Assisting in data cleaning

EDUCATION

Master's Degree – International Commercial Negotiations

Lebanese University, Beirut

Thesis: Impact of Technology on Humanitarian Crises Management

Graduated with high distinction, 85/100.

Bachelor Degree – Italian Vivid Language

Lebanese University, Beirut

CERTIFICATES

Youth Leadership Program – UNDP

Is a very selective program. YLP aims to empower change-makers and support the young women and men to design and implement innovative, impactful, and sustainable development solutions, whether in the form of social enterprises, nonprofits, NGOs, initiatives, or campaigns.

Initiating and Planning Projects – University of California, Irvine

The courses in the Introduction to Project Management Principles and Practices Specialization are a recommended precursor to University of California, Irvine Applied Project Management Certificate.

International and Cross-Cultural Negotiation - ESSEC Business School

This course help to be more precise about different dimensions of culture, from one region or country to another, while helping to avoid simplifications, clichés and stereotypes.

Global Disaster Risk Reduction and Management – Humanitarian Leadership Academy

PUBLICATIONS

- Impact of Technology on Humanitarian Crises Management – *Lebanese University*
- Lebanon Crisis: The Free Fall into New Forms of Poverty – *Siren Associates*

LANGUAGE COMPETENCIES

- Arabic: native language
- English: fluent (speaking, reading, writing)
- French: fluent (speaking, reading, writing)
- Italian: fluent (speaking, reading, writing)