



# Marilyn Sakr

## Public Relations and Corporate Communication

I am a driven and motivated individual working on my master's degree, with skills and experience in digital marketing and public relations. Furthermore, I am able to handle multiple tasks on a daily basis and I am always eager to learn new skills.

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📍 Mount Lebanon, Lebanon

## WORK EXPERIENCE

### Marketing and Sales Officer

#### F.A Hosri Group Holding

11/2021 - Present

Badaro, Beirut

##### Achievements/Tasks

- Contributed in the implementation of marketing strategies
- Plan and prepare advertising content for social media platforms
- Plan internal PR events for all employees
- Calling potential customers to encourage purchase
- Developing knowledge of company products

### Public Relations Intern

#### Lebanese Ministry of Defence

02/2021 - 03/2021

Yarzeh, Baabda

##### Achievements/Tasks

- Daily overview of all the local newsletters
- Summarize the important titles of these newsletters
- Organize the summaries according to different topics
- Tracking all social media platforms and TV channels

## EDUCATION

### MBA. Public Relations and Corporate Communication

#### Lebanese University, Faculty of Information

11/2021 - Present

Bauchrieh

### BA. Public Relations and Corporate Communication

#### Lebanese University, Faculty of Information

11/2018 - 06/2021

Bauchrieh

### High School - LS

#### DSPSS

09/2014 - 09/2017

Dhour Shweir

## SKILLS

Digital Marketing

Online Marketing

Social Media

Communication Skills

Microsoft Office

Ability to multitask

Ability to work under pressure

## ACHIEVEMENTS

### Unleash Your Creativity Contest - Public Voting Winners (02/2021 - 06/2021)

Organized by F.A Hosri Group, it is an annual inter-university competition. The contest was to compete on a marketing plan for the brand "The Jelly Beans Factory".

## CERTIFICATES

### Pitching and Public Speaking (02/2022)

Organized by Centre MINE - Lebanese University

### The Fundamentals of Digital Marketing (12/2021)

Google Digital Garage

### Online Marketing (06/2021)

Organized by GIL North in collaboration with Centre MINE

### Entrepreneurship Workshop (05/2021)

Delivered by Centre MINE

## LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Full Professional Proficiency

French

Professional Working Proficiency

Italian

Elementary Proficiency

## INTERESTS

Reading

Cooking

Crocheting