
RAJAA SROUR

DIGITAL MARKETER
CDMP
ECONOMIST

CONTACT

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(00961)71257352

Beirut, Lebanon

23-7-1989

ACTIVITIES AND INTERESTS

Reading • Learning • Photography
• Art • Hiking • Music • Travel •
Weight Training

EXPERIENCE

DIGITAL MARKETER, CLASS CELLULARS, MAR ELIAS, LEBANON

OCTOBER 2018-PRESENT

- Assist in the execution of digital marketing strategies.
- Manage Facebook, Instagram, and YouTube accounts.
- Create content for social media platforms.
- Update website and monitor website analytics.
- Update the mobile application and monitor app analytics.

PRIVATE TUTORING, FREELANCER, BEIRUT, LEBANON

SEPTEMBER 2009-PRESENT

EDUCATION

CERTIFIED DIGITAL MARKETING PROFESSIONAL

DIGITAL MARKETING INSTITUTE, BLACKROCK DUBLIN
OCTOBER 2021

MASTER'S DEGREE IN FINANCIAL & BANKING ECONOMICS – M1

LEBANESE UNIVERSITY, HADATH
SEPTEMBER 2017

BACHELOR'S DEGREE IN ECONOMIC SCIENCES

LEBANESE UNIVERSITY, HADATH
SEPTEMBER 2016

KEY SKILLS AND CHARACTERISTICS

Strong interpersonal & communication skills • Decision-Making •
Ability to work collaboratively as part of a team • Problem
Solving • Leadership • Meticulous attention to detail • Excellent
Organizational skills • Poised under pressure