

## Perla Matar

**Address:** Lebanon | **Mobile No.:** +961.79.137753 | **E-mail:** [perlamatar2002@hotmail.com](mailto:perlamatar2002@hotmail.com)

**LinkedIn:** <http://linkedin.com/in/perla-matar-1b71461a6> | **Nationality:** Lebanese

### PROFESSIONAL EXPERIENCE

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**Ets Matar & Sons, Lebanon** **July 2020 – August 2020**

*Sales intern*

- Researched and generated lists of potential customers
- Helped develop client relationships

### EDUCATION

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**Saint-Joseph University of Beirut, Lebanon** **Sep 2020 – Jun 2023e**

*Bachelor of Science in Economics*

GPA: 17.24/20 and ranked among top 10 students

**Carmel Saint Joseph, Meshref, Lebanon** **Oct 2005 – Jun 2020**

*French baccalaureate, "Sociology and Economics"*

GPA: 16.31/20 and ranked 2<sup>nd</sup> in the promotion

### PROFESSIONAL AFFILIATIONS

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**Volunteer, Data Base Committee, Generation H.O.P.E., Fundraising, USJ** **Apr 2021 – Present**

- Coordinated with ambassadors to expand the fundraising campaign

**Board Member, Economist Consulting Club, USJ** **Sep 2020 – Present**

- Organized sessions with consultants from Booz Allen and Strategy&
- Recruited and trained new members

**Volunteer, committee Member, Blominvest Competition, USJ– Blom Bank** **Nov 2020– Apr 2021**

- Assisted the contestants by providing them with necessary information during the competition

**Volunteer at Lebanese Food Bank** **April 2021– May 2021**

### CONFERENCES – SEMINARS - TRAININGS

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**Training, Hybrid, Young Leaders, ESA Business School & Saradar Bank** **Jul 2021 – Aug 2021**

**Assurance Academy Virtual Case experience, PWC** **Apr 2021**

- Learned about the different types of audits
- Gained some analytics skills while doing strategic planning
- Worked on actual audit case while leaning and working on how to improve the accounting department

**Strategy Consulting Virtual experience program, BCG** **May 2021**

- Gained practical skills (Market Researched, Data gathering, Financial basics, sensitivity analysis...)
- Learned more about some financial terms

### LANGUAGES AND IT KNOWLEDGE

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**Languages:** Arabic (native), English and French (Bilingual proficiency), and Spanish (Elementary)

**IT skills:** Proficient in MS Word, Excel, PowerPoint, Teams, WebEx, and Zoom