

# SOURIANA HAMIEH

## SOCIAL MEDIA EXPERT

### EDUCATION

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2018 - 2022    LEBANESE UNIVERSITY, BACHELOR'S IN COMPUTER SCIENCE

### WORK EXPERIENCE

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2021-22            SOCIAL MEDIA FREELANCE

- ASSISTED IN MANAGING AN ONLINE PRESENCE OF THE EVENT ON 6 SOCIAL MEDIA OUTLETS (FACEBOOK, INSTAGRAM, LINKEDIN, TIKTOK).
- CONTRIBUTED TO ORGANIZING AN EVENT FOR OUR TECH CLIENT, MERGING ONLINE STREAMING AND OFFLINE PRESENTATIONS FOR 250K+ AUDIENCES.
- CREATED A VIRAL INSTAGRAM POST THAT GOT 2000+ LIKES AND GREW THE CLIENT'S FOLLOWERSHIP BY 107% IN A WEEK.
- TEACHER COMPUTER AT NATIONAL BROTHER'S SCHOOL.

### SKILLS

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- SOCIAL MEDIA EXPERT: FACEBOOK, INSTAGRAM, TIKTOK, LINKEDIN.
- SOCIAL PERCEPTIVENESS.
- ANALYTICAL SKILLS.
- CRITICAL THINKING.
- PROVEN WORK EXPERIENCE AS A SOCIAL MEDIA MANAGER.
- HANDS ON EXPERIENCE IN CONTENT MANAGEMENT.
- ABILITY TO DELIVER CREATIVE CONTENT (TEXT, IMAGE AND VIDEO).
- SOLID KNOWLEDGE OF SEO, KEYWORD RESEARCH AND GOOGLE ANALYTICS SKILLED WITH PROVEN RECORD OF CREATING ENGAGING REELS, STORIES AND POSTS.
- KNOWLEDGE OF ONLINE MARKETING CHANNELS.
- FAMILIARITY WITH WEB DESIGN.
- EXCELLENT COMMUNICATION SKILLS.
- EXCELLENT COPYWRITE SKILLS.
- ANALYTICAL AND MULTITASKING SKILLS.
- A knowledge of and an interest in the methods organizations use to promote themselves through social media is a necessity.
- Strong communication and presentation skills.
- Photo and video-editing experience.
- Organizational skills.
- Analytical ability.
- An ability to multitask, to work on a number of projects at once.
- CREATING CONTENT, INCLUDING TEXT POSTS, VIDEO AND IMAGES FOR USE ON SOCIAL MEDIA.
- PROMOTING PRODUCTS, SERVICES AND CONTENT OVER SOCIAL MEDIA, IN A WAY THAT IS CONSISTENT WITH AN ORGANIZATION'S BRAND AND SOCIAL MEDIA STRATEGY.

## OBJECTIVE

A DEDICATED ACHIEVER ASPIRING TO SECURE AN ENTRY-LEVEL MARKETING POSITION. MOTIVATED TO GAIN PRACTICAL MARKETING EXPERIENCE AND FURTHER ENHANCE MY SKILLS. LOOKING TO CONTRIBUTE IN THE GROWTH OF FIRM AND BECOMING PART OF A MARKETING TEAM.

## CONTACT

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### INSTAGRAM:

[HTTPS://WWW.INSTAGRAM.COM/INVITES/CONTACT/?I=1Q3DGC5N6O69V&UTM\\_CONTENT=32ZPRJE](https://www.instagram.com/invites/contact/?i=1q3dgc5n6o69v&utm_content=32zprje)

### FACEBOOK:

[HTTPS://WWW.FACEBOOK.COM/SOURIANA.HAMIEH.33](https://www.facebook.com/souriana.hamieh.33)

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- PUT ON STRATEGIES TO REACH MORE PEOPLE ON SOCIAL MEDIA PLATFORMS.

## **Languges**

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- ARABIC (NATIVE PROFICIENCY)
- FRENCH (DELF B2)
- ENGLISH (WORKING PROFICIENCY)